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To learn more about Carbyne's partnership with Google to provide Android ELS - <u>click here</u>

# CARBYNE ECOSYSTEM





## **CARBYNE REPORT**

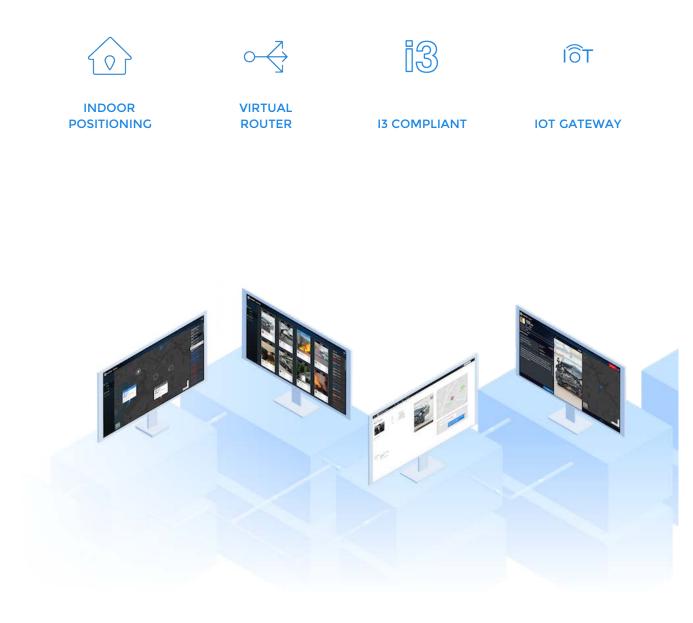
We deliver real-time encrypted video, voice (VOIP), images, chat and accurate device based location from any connected device to your emergency center without requiring a dedicated app.





## CARBYNE CORE

Our global infrastructure is aligned with the 5-nines Service Standard (Telco Grade SLA) and the i3 Standard. We provide advanced security profiles with encryption, authorization and authentication protocols. Data is fully encrypted, when in transit as well as at rest. We provide a DDOS prevention layer to protect your valuable assets.



## CARBYNE CONTROL

Our Call Handling Systems enhance call center efficiency with instant and precise location (including indoor and elevation), live video streaming, IP communication, call routing, prioritization, situational awareness and texting ensure times to dispatch drop while information flow to First Responders improves.



## GLOBAL OPERATIONS

#### **CASE STUDIES**









Cisco, the IT and networking giant, aligning its unified call manager with Carbyne's call-handling platform.

Carbyne's service provides us with an additional dimension in increasing employees' personal safety via technology.

The video helped pinpoint exactly where the vehicles were, as first responders headed to the scene.

Carbyne Partners With Global Hitss to Bring Nextgen Emergency Response Technology to Latin America.

Además de la ubicación exacta del usuario. transmite imagen y voz desde el sitio de la emergencia.

Carbyne raises \$15M for its next-gen 911 service, as Founders Fund invests in its first Israeli startup.





THE JERUSALEM POST





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Carbyne Makes History, Announces Early Adopters of Next-Gen 911 Plugin.





This is a tool that can turn any PSAP with a legacy system into a next-gen-enabled PSAP.



This can help first responders better prepare before they arrive and can help save lives.



If Uber and the pizza delivery guy can determine where we are, why can't 911?





The Carbyne Advanced NG911 technology will turn the current E-911 into (Next Generation) NG911.

66

44

Carbyne, the leading NG911 communications platform, announced a new partnership with Winbourne Consulting LLC.



GCN

The Citizen

There is a broad range of new advances that boost emergency responders' timeliness, precision and effectiveness.

It could be the future of public security. police are hoping 'Carbyne' will shut down any further attacks and change the face of crime reporting.

56

ST

With state-of-the-art indoor and outdoor location technology, video calling, and call prioritization, Carbyne, is set to be 911's most important upgrade.





46

It is an innovative system that I'd never seen before, and which surpass the existing alarm systems particularly with its ability to record the sound and the image.

THE SIVER TIMES

Video broadcast from an emergency to a dispatcher shortens EMS response, improves bystander care and ensures better treatment at hospitals.



66

With 60 employees spread over nearly four continents, the new generation platform is quickly taught to its first customers: the US 911 call centers



Carbyne will allow us to get the information we need real time, and reduce response time and improve the care we provide.

## MailOnline



44

Revolutionizing emergency services by reducing response time and saving lives.



Designed to give operators a real-time view of emergency situations, the app aims to help them prioritize calls.



Part of the startup's appeal is that its video feeds





can help police and fire services to identify false alarms.



## **TESTIMONIALS**



"Carbyne is an emergency response platform that can response time, increase the community's sense of secu

Antonio Villaraigosa - 41st Mayor of Los Angeles

"Carbyne's technology combines the power of the crow art technology, to offer quick, efficient and precise em









all people. Carbyne is a must system in all smart-city p around the world".

Brig. Gen. Yaron Be'eri - Former Head of Traffic Police

#### "By partnering with Carbyne, we can deliver technolog citizens throughout the region during everyday emerge

Felipe Labbé - CEO of Global Hitss

"The Jerusalem Municipality will bring an end to the pr violence and serve as an example to the rest of the cou advanced and innovative technology such as Carbyne"

Moshe Leon - Mayor of Jerusalem

"We're excited to be part of Carbyne's innovative appropriate our public safety experience in optimizing Carl

Jeff Winbourne - CEO of Winbourne Consulting, LLC.

" By implementing Carbyne's technology, we are provide easily accessible, next generation emergency services more lives"

Greg Whitaker - Director of Douglas County



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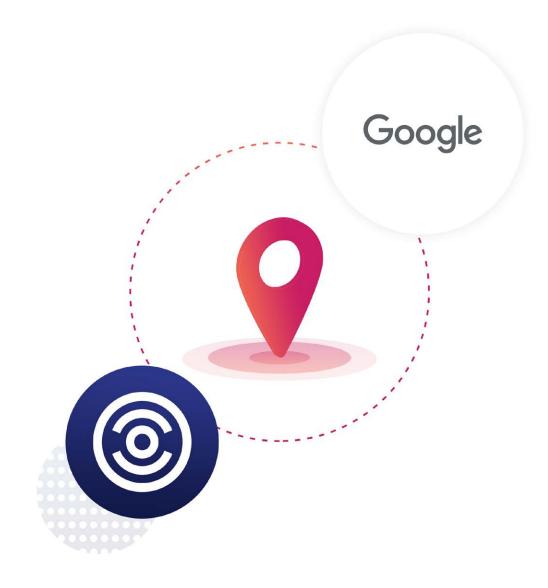
Security Protocols

**DDOS** Protection









## CARBYNE /

Carbyne is excited to h (ELS) throughout Mexi caller location to emer; ELS gateway.

## WHO CAN

Any authorized emerge device-based location

Simply fill out the requ

## WHAT IS ANDROID ELS?

Developed by Google, Android Emergency Location Service (ELS) is a supplemental service that sends enhanced location directly from Android phones to emergency services when an emergency call is placed.

ELS will work on any device that has Google Play Services running on Android

**REQUEST A DEMO** 

technology securely and automatically shares the caller's location with emergency dispatchers when ELS has been activated in the caller's region. This information is only produced when an emergency call Is made to an authorized and approved emergency communications center.

Mexico is the 19th country to use Android ELS to better protect its citizens and visitors.

## WHY SHOULD AUTHORIZED AGENCIES SIGN UP?

Authorized emergency communications centers with access to the Carbyne Android ELS gateway will receive faster, and more accurate, device-based location for 911 calls from Android devices – which, according to publicly available third party data, make up over 80%\* of the market in Mexico. Neither the caller nor the call-taker needs to do anything, the service launches automatically for each 911 call.

In instances where Android ELS information is unavailable, if an emergency call center is using Carbyne's full c-Lite as the Android ELS user interface, the call-taker can attempt to get device-based location using c-Lite's integration with an array of widely available communications technologies.

\*Source: StatCounter, June, 2019 http://gs.statcounter.com/os-market share/mobile/mexico



## HOW IT WORKS





## WHEN WILL THIS DATA BE AVAILABLE?

Effective July 10, 2019, Emergency Communications Centers in Mexico can register to gain access to the Carbyne ELS Gateway.



## HOW CAN MY AGENCY GET ACCESS TO THE CARBYNE ELS GATEWAY?

Simply fill out the information below and a Carbyne public safety representative will reach out to determine the easiest, no-cost path to enable ELS in your Emergency Communications Center.

**First Name** 

Last Name

Email

Agency

Send me updates about product announcements, events and interesting news!

□ I agree to the Privacy Policy

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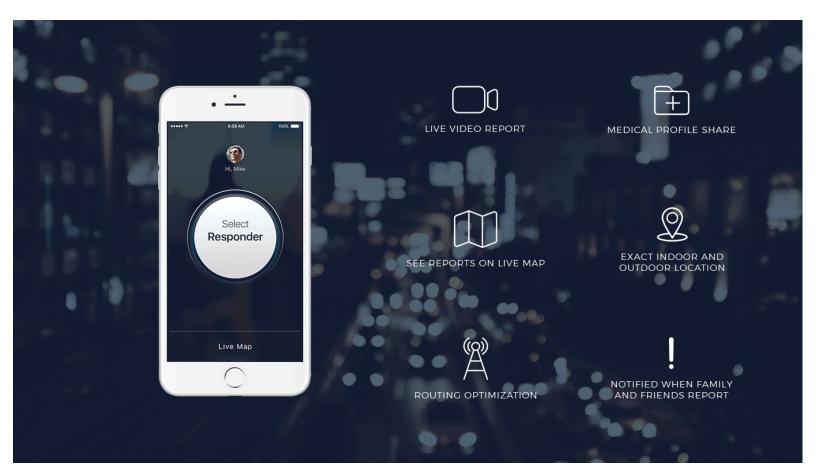
**DDOS** Protection





c-Now for iOS and Android is the most versatile personal safety app on the market. With the push of a button, Carbyne will connect the reporter with the relevant dispatcher, simultaneou: transmitting a live video of events as they unfold and begin a 2-way audio conversation just lik a regular phone call. Responding units are directed to the users' pinpoint location – even indoc The c-Now Mobile App directs the user to connect with the relevant agency for their situation enabling and empowering users even in moments of crisis and stress. Within two clicks, dispatchers see a live video from a mobile device, hear the reporter and their surrounding environment and can instantly activate the right response to a call for help. GLOBAL ACCESS - With availability in over 161 countries, c-Now is with you wherever you go. The mobile app automatically detects your location and offers connection to the available local services.

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### <sup>♠</sup> INDOOR POSITIONING

Carbyne's unique Indoor Positioning feature is derived from our patented technology that is VIRTUAL ROUTER capable of pinpointing a user's location to within a one-meter radius, including indoor and elevation, translated to human-readable text. Whether a call originated from a remote rural ar or an apartment in a dense population center - Carbyne's technology allows users to be easily located and ensures they will get the help they need faster than ever before. Read more here



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c-All (no app)

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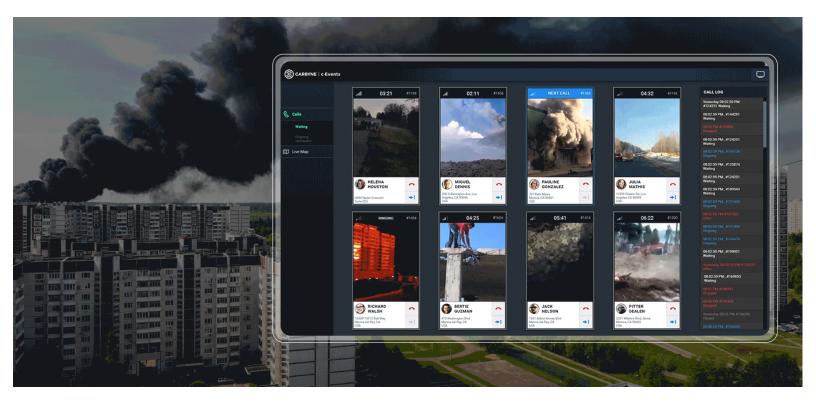


A command and control operations center that runs smoothly is the backbone of any city, agency or enterprise. Having well-trained operators is simply not enough to guarantee a quick and measured response to emergencies or other events. Our c-Events platform extends command and control coverage into the field where dispatch operators and managers can see event in real-time and provide responding resources and those that need help with the most important resource-Information. By receiving a clearer picture from the field in seconds, dispatchers, managers, and supervisors can deploy the appropriate response, faster. Caller rat for reliability allows dispatchers to prioritize calls accurately, ensuring that true emergencies receive appropriate classification without dedicating resources to falsely reported calls. Live video communication with the reporter allows the dispatcher to direct the reporter to take preliminary actions where feasible.

### **C-EVENTS**

Carbyne's c-Events Platform is part of Carbyne's advanced NG911 solution, that brings the event from the field to a Public Safety Answering Point (PSAP). Getting real-time information from th field can only be turned into useful intelligence if it is processed efficiently. Our design allows dispatchers to automatically receive the highest quality reports from users during major events ensuring the best information is being relayed to dispatchers. The Live Map will give call takers clear overview of reports and their location, assisting in making fast and advanced decisions. With Carbyne at their fingertips, command and control center managers will be able to control wide area, while prioritizing and routing calls to the appropriate dispatchers faster and more efficiently.

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		<b>DDOS</b> Protection	1	







## **REQUEST A DEMO**

Want to see the Carbyne ecosystem in action? Fill in the form to receive a personal demo from our representatives - no strings attached!

First Name

Last Name

Email

Title

Country

Company

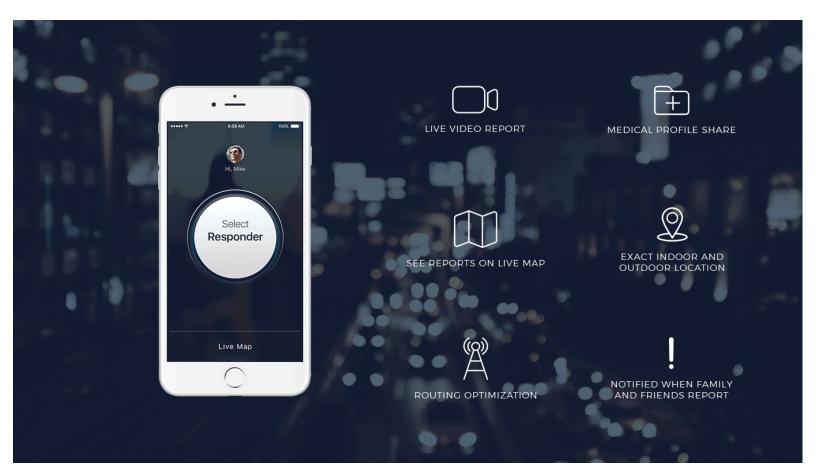
Send me updates about products announcements,
events and interesting news!

I agree to the Privacy Policy



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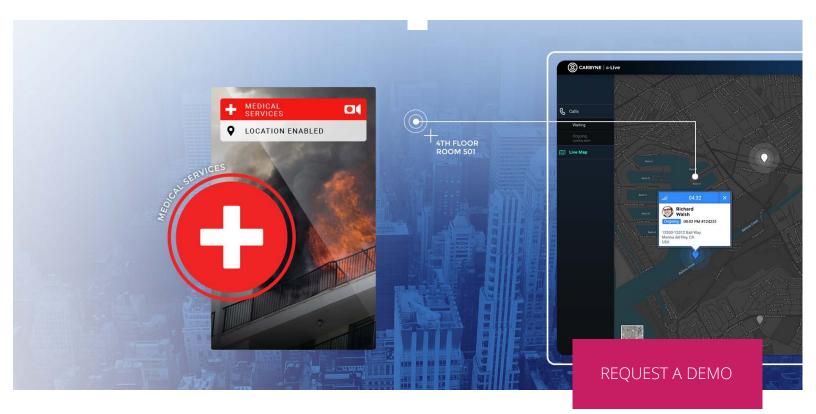






c-All is the future of public safety communications. Prior to our development of c-All, it was impossible to have smart communication with first responders without the use of our third-pa app. c-All is our technological marvel that allows any smartphone calls, entering the call cente through a regular dial up, to transform into an enhanced Carbyne call. For the first time in history, citizens can easily open a streaming live video directly to emergency services along wi their exact location, and the ability to discreetly text with first responders, NO APP REQUIRED Call centers can now provide more accurate and immediate help, without the need for Telco integration. Thanks to c-All, the next generation of public safety communications is here.

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c-All (no app)

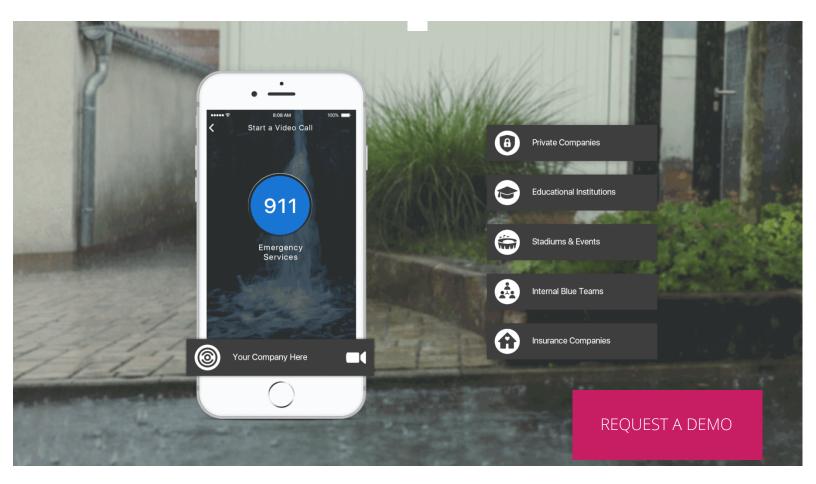
SDK



# ORGANIZATION BUTTON

Whether your organization is dealing with the challenges of protecting your workforce, clients minimizing operational risks or trying to cut back on cost - Carbyne's safety technology has an all-around solution: a dedicated safety button for your organization, in the c-Now app. With a click of a button Garbyne will connect the reporter with your organization's call center via live video, 2-way audio conversation, live chat and a pinpoint location down to a meter, even indo - enhancing/call center and ensuring fast, accurate response.

#### +CONTACT<sup>SDK</sup>



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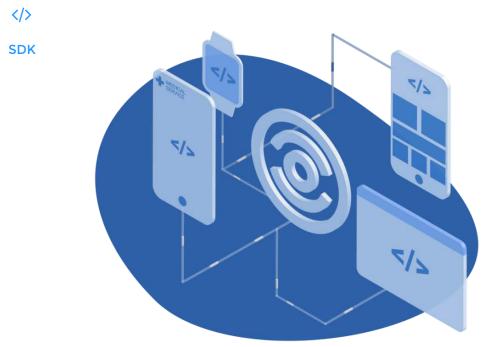
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# SDKNOW (APP)

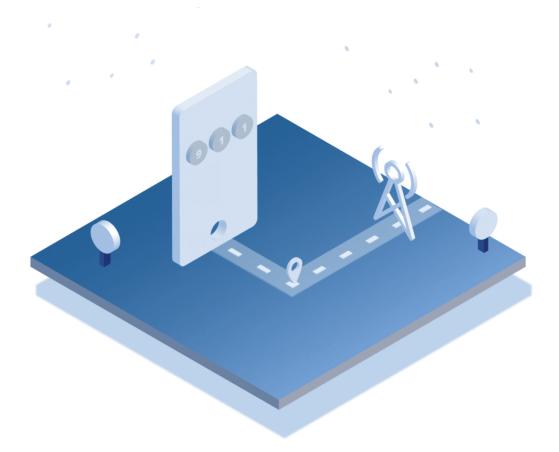
By implanting the Carbyne technology into your product framework, you become positioned t provide your client base with unprecedented ease of access to security and emergency servic Instant medical alerts from wearable devices, vehicle crash alerts from connected cars or live crime reporting from smart home systems are just a small cross-section of the practical application of the Carbyne technology in 3rd-Parties.



### **TELCO SDK**

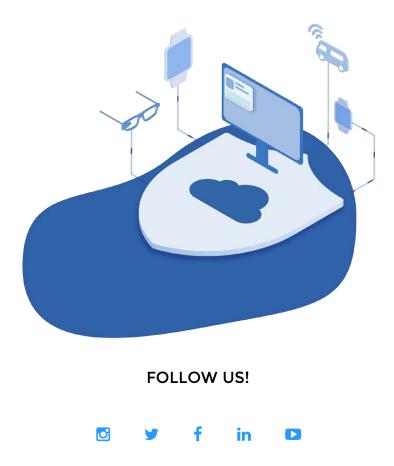
Carbyne sees saving lives its primary mission, and for this goal, our technology supports multiple means of communication to emergency services, including integration and for this goal, our technology supports multiple means of communication to emergency services, including integration and for this goal, our technology supports multiple means of communication to emergency services, including integration and for this goal, our technology supports multiple means of communication to emergency services, including integration and for this goal, our technology supports multiple means of communication to emergency services, including integration and for this goal, our technology supports multiple means of communication to emergency services, including integration and for the services are able and the services are able a

from their native dialer and broadcast Live Video and Location using Carbyne's platform. With this solution, emergency communication is fully device native, not requiring any further actior the end-user, and has the biggest potential for saving lives every day, everywhere.



### ΙΟΤ

With Carbyne the possibilities are endless. We imagine a world where not only phones are connected to emergencies services – but also wearables, smart home devices, and vehicles. V imagine a smarter – safer – world. Below are just some of the possible integrations with Carby Contact us if you wish to learn more about a partnership.



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## **Å** INDO®R∾POSITIONING

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### **₩ VIRTUAL** ROUTER

In the event of a catastrophe as well as the everyday life, telecommunications networks canno always be relied on to remain operational. In order to adjust to this ever-changing environmen Carbyne automatically optimizes voice and video communications by identifying the most sta method of communication available, continually monitors the communication for disruptions waning signals, and adapts accordingly. Carbyne will automatically split communications between 2 more channels as necessary (UMTS, 2/3/4G, LTE, VOLTE). This unique technolog maximizes Carbyne's ability to hold optimal communication at a constant changing communication environment or off-line.

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AML GATEWAY
SECURITY PROTOCOLS
DDOS PROTECTION



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Carbyne's ecosystem is fully compliant with the current i3 standard and we are in deep consultation with regulatory bodies on the next generation of public safety standards. Our stro relationships with APCO and NENA give us unique access to the insights of 911 Call Takers and first responders. As Bronze Members of APCO, we are proud to support their work of training a advocating for 911 Call Takers. The Carbyne ecosystem has been built in tandem with the emergency prvices community and our strong ties with first responders allow us to constantl enhance our product with Call Takers in mind.

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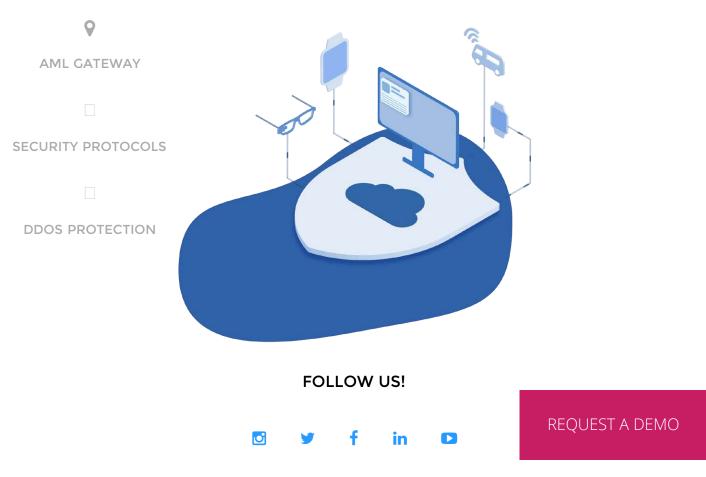




## ₽ PPP=PPAPEWAY

A simple API that enables the connection of any IP enabled device to the NG911 infrastructure. The Gateway provides a simple way to provide smart emergency calls from any IP enabled device and relaying information such as real-time video, voice, chat, location and any other customizable data to the nearest PSAP during an emergency call that initiated from the device You don't need to be a 9-1-1 tech expert to support emergency calls on your device. Connect your device application using a simple API or SDK's for your development platform.





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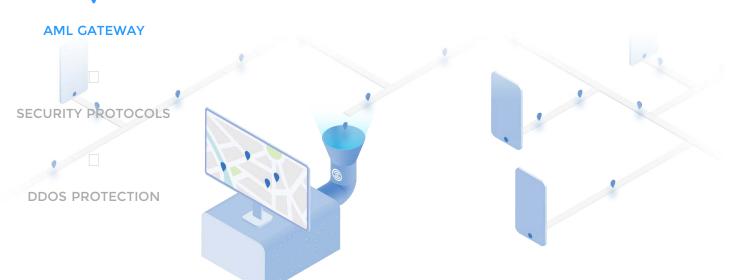
SDK



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An AML-enabled smartphone recognizes when an emergency call is made, and if not already activated, activates the phone's GNSS to collect the caller's location information. The handset then sends an automatic SMS to the emergency services with the caller's location, before turn the GNSS off again. The service can also use Wi-Fi, depending on which is better at a given moment. Please note that AML is not an app. Carbyne's AML Gateway enables your PSAP to receive accurate device based location instantly. The Gateway helps you to reduce costs on ANI\ALI and provides much faster and more accurate device based location.

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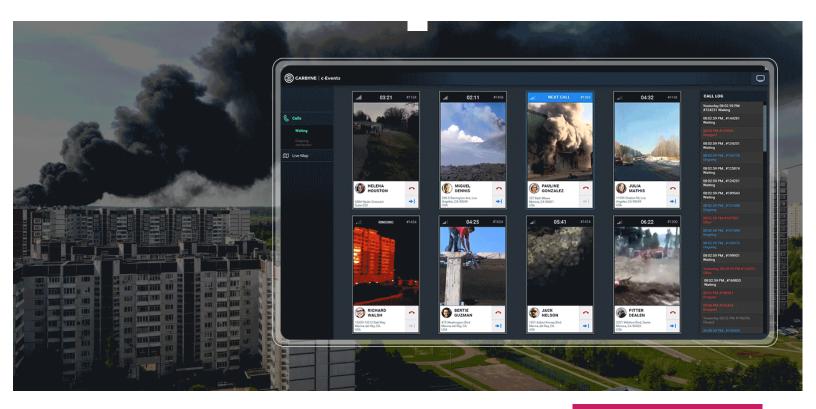






## THE C-EVENTS PLATFORM

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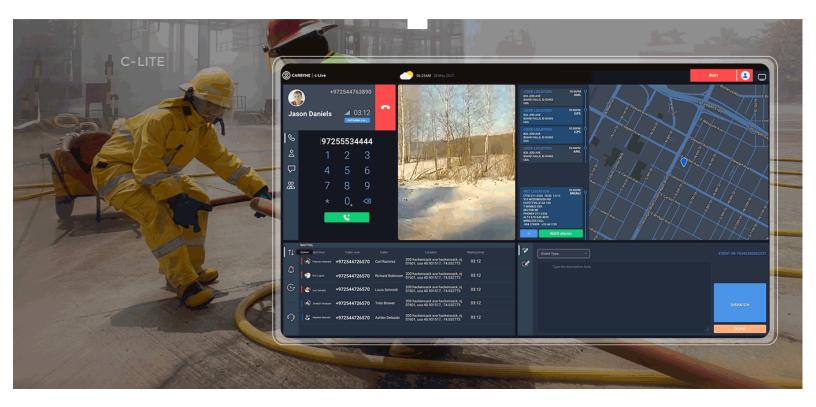






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Call Takers who have Carbyne calls routed to them have instant access to crucial information that provides them with a clearer picture of events. In addition, to live video at the scene of critical events, the Carbyne system provides dispatchers with reporter personal details, pinpoi location and reliability ranking. These details are an essential part of prioritizing calls for servic and resource allocation. The live feed from events occurring in real-time along with reliable reporter information allows dispatchers to make more effective decisions.



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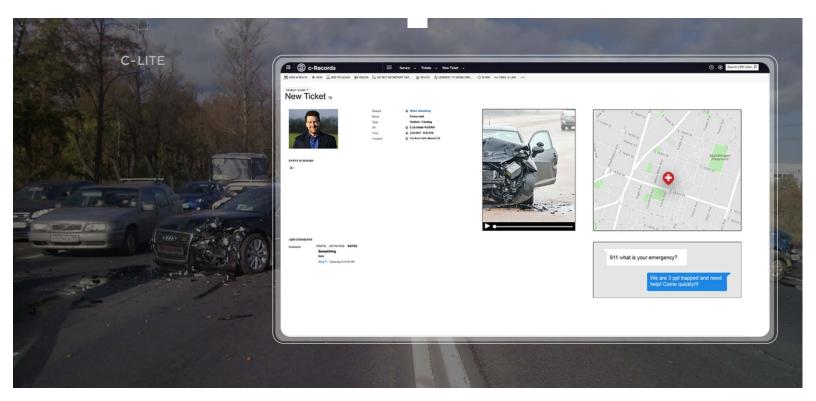






## C-RE<u>COR</u>DS

Our c-Records system is a key component of the Carbyne platform, which enables deep diving into the entire status of each event recorded through the systems. By navigating between tickets, viewing past events and examining the profile of each of the records. The c-Records enables decision makers to accurately analyze the past and present behavior of their callers, react accordingly, and in time predict future patterns. This tool is essential in optimizing plann and strategy.

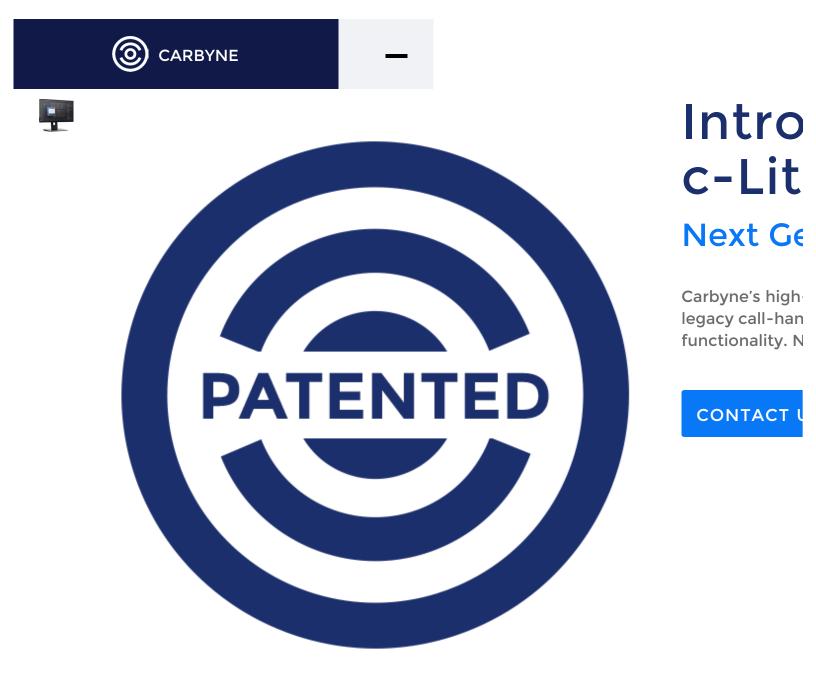




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## The Challenge

Emergency call centers report an average call duration of two minutes and 40 seconds! The call handler spends most of that time trying to identify the caller, his phone number and location, and only then – listens to the caller's description of the e

Locating the event

Legacy network-based location solutions, such as ANI/ALI, are poorly built for the modern day. Most call-handling platforms don't leverage the positioning features of mobile devices, making calls from those who don't know where they are, or who are not at an address (lake, ocean, forest, etc) challenging to find.

### Trying to "picture" the situation

Call Takers, in their attempt to understand the nature of the emergency, are dependent on the verbal description of the caller, as their call-handling systems are unable to utilize the video capabilities of the caller's mobile device.

Communicating with callers who cannot speak

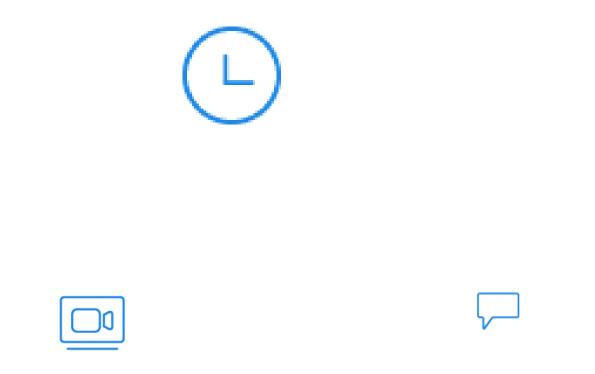
When a caller is not in a position where they can speak, with over 90% of PSAPs in the US still unable to leverage chat or text functionality, call-takers are limited in the tools they can use to communicate.

## The c-Lite Solution

c-Lite is deployed as a plugin product, designed to enhance existing platforms with Carbyne's state-of-the-art NG911 technologies. These technologies include pinpoint devicebased location, live video streaming from mobile devices, two-way chat and more.

The c-Lite plugin appears as a menu bar, floating on top of your existing system's interface. It's there when you need it.

Just click to open location, video and chat windows. Carbyne's comprehensive NG911 system is risk-free. It requires no integration and is non-disruptive. As a consequence, you preserve the investment in your existing system, with no downtime.



## Watch the c-Lite plugin in action

**Enhance my PSAP!** 

First Name

Last Name

Email

Country

Company

Send me updates about product announcements, events and interesting news!

□ I agree to the Privacy Policy

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Contact	c-Now (app)	Indoor Positionin	gc-Events	First Responders
Our Team	c-All (no app)	Virtual Router	c-Live	Governments

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SDK

IoT Gateway

c-Records

c-Lite

Infrastructure

**Private Sectors** 

AML Gateway

i3 Compliant

Security Protocols







All City Services Educational Institutes First Responders Mega Event



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### **Our Partners**













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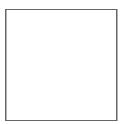


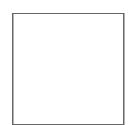


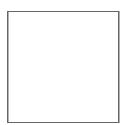


### THE CHALLENGE

Public safety agencies are on a perpetual quest to enhance their critical response to routine or emergency events that occur within their jurisdictions







# **OUR AWARDS**



Platinum ASTORS award for Best Emergency Response for Fed/State/Local Government 2018

By American Security Today



Top 10 Government Technology Startups of 2018 By Government CIO Outlook



Bronze award for commitment and dedication to innovative work in public safety, 2017 By APCO

Bronze Award, Hack Osaka Awards 2018 -Osaka Innovation Hub





CACSC (Create@Alibaba Cloud Startup Contest) 2017 Award By Alibaba Cloud



Platinum ASTORS award for Premier **Innovative Homeland Security Company 2017** By American Security Today



Platinum ASTORS award for Best Emergency Response for Fed/State/Local Government 2017 By American Security Today

Tel-Aviv Startup Challenge 2016 By StarTAU, Tel-Aviv University's Entrepreneurship Center



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c-Lite

AML Gateway

**Security Protocols** 

**DDOS** Protection





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## USA

276 5th Ave, Suite 402, New York, NY 10001 +1 212-380-1159

## **ISRAEL**

Alon Towers 2(B), 94 Yigal Alon Street, 16th Floor, Tel-Aviv Yafo 6789139 +972 3 5628599

## MEXICO

Torre Virreyes, Piso 3, Calle Pedregal 24, Molino del Rey, Ciudad de México, México 11040 +52 55 8647 0777

# **CONTACT US**

Do you have any questions or feedback? Want to say hi? We are always here for you! Drop us a line and we will get back to you as soon as possible.

First Name

Last Name

Email

Country

\_\_\_\_\_

Company

 Send me updates about product announcements, events and interesting news!

□ I agree to the Privacy Policy



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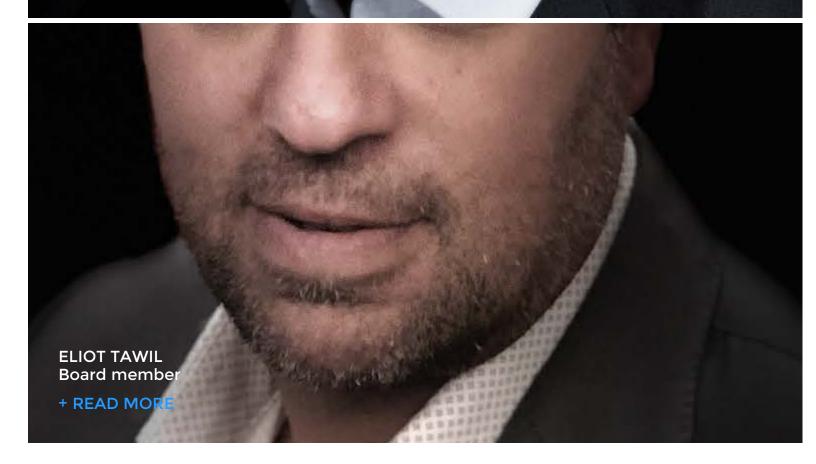


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NICOLE JUNKERMANN Director

#### PINCHAS BUCHRIS Director & Board Member

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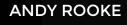
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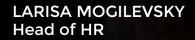
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**DDOS** Protection







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## **CUSTOMER SUCCESS MANAGER**

🦻 New York, US

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## **GENERAL MANAGER MEXICO**

Ciudad de México, Mexico



## MARKETING DESIGNER

🧑 Tel Aviv-Yafo, Israel



## PROFESSIONAL SERVICES ENGINEER

New York, US

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## SENIOR CUSTOMER SUCCESS MANAGER

🥑 Ciudad de México, Mexico

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## SENIOR WEB DEVELOPER

🥑 Tel Aviv-Yafo, Israel





## **TECHNICAL SUPPORT ENGINEER**

🥑 Tel Aviv-Yafo, Israel





## **VP GLOBAL MARKETING**

🥑 Tel Aviv-Yafo, Israel



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## **VP PRODUCT**

🧑 Tel Aviv-Yafo, Israel

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🤶 Tel Aviv-Yafo, Israel



## WEB TEAM LEADER

🮅 Tel Aviv-Yafo, Israel





WEB TECH LEAD











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Privacy Policy

#### End User Software License Agreement

Last update: January 8, 2019

THIS END USER LICENSE AGREEMENT ("**EULA**") CONSTITUTES A LEGAL AGREEMENT THAT REGULATES THE BUSINESS RELATIONSHIP BETWEEN YOU, AN INDIVIDUAL (THE "**USER**" OR "**YOU**") AND CARBYNE LTD. (THE "**COMPANY**" OR "**WE**", "US", "OUR"), WITH REGARD TO YOUR USE OF THE CARBYNE APPLICATION (THE "**APPLICATION**"). ANY DOWNLOAD, INSTALLATION OR USE OF THE APPLICATION, INCLUDING ANY UPDATED VERSION OF THE APPLICATION, IS SUBJECT TO, AND SHALL REMAIN SUBJECT TO, THE CONDITIONS OF THIS EULA, AT ANY TIME.

BY CLICKING THE "I **APPROVE**" BUTTON AND/OR BY DOWNLOADING, INSTALLING OR USING THE APPLICATION ON YOUR MOBILE DEVICE ("**DEVICE**"), YOU CONFIRM THAT YOU UNDERSTOOD THE TERMS OF THIS EULA, AND AGREE TO BE BOUND BY THE TERMS OF THIS EULA. THE COMPANY RESERVES THE RIGHT TO MAKE CHANGES TO THIS EULA, IN ITS SOLE DISCRETION BY PUBLISHING AMENDED EULA. YOU WILL BE INFORMED OF ANY SUCH CHANGE BY WAY OF DISPLAY ON THE APPLICATION. SHOULD SUCH CHANGE BE SUBSTANTIAL, REGISTERED USERS WILL ALSO RECEIVE AN EMAIL INFORMING THEM OF THIS SUBSTANTIAL CHANGE. YOUR CONTINUED USE OF THE APPLICATION AFTER THE POSTING BY THE COMPANY OF AN UPDATED EULA, CONSTITUTES YOUR AGREEMENT TO ANY AMENDED VERSION OF THE EULA.

IN CASE OF MATERIAL BREACH BY YOU TO THIS EULA OR THE PRIVACY POLICY (WHICH IS INCORPORATED TO THIS EULA), WE MAY SUSPEND OR PERMANENTLY DEACTIVATE YOUR USER ACCOUNT.

#### **Definitions**

**Application** means the mobile application entitled "c-Now" or any other mobile application published by the Company.

Site means the website accessible at https://carbyne911.com/.

**Services** means, together, the Site, the Application(s), and all the services and functionalities offered to You through the Site and the Application.

**REQUEST A DEMO** 

**Registration and access** 

The use of the Application requires creating an account, which is necessary to use all functionalities of the Application, such as the possibility to create, upload and/or share User Generated Contents.

The equipment enabling to access to the Application and Services, and the potential communication costs incurred by their use are at the User's expenses.

The registration is carried out by filling in a form whose mandatory fields to benefit from the Services are indicated by an asterisk.

You agree to communicate only accurate and truthful information and personal data. In particular, you agree not to impersonate any third party and to inform us without delay in the event of any change in the personal information you provided when registering and, if necessary, to make such changes yourself within the account settings.

#### **Account information**

It is your responsibility to keep your Account information confidential. You are solely responsible for the use of your account information. Consequently, you undertake to keep your account information, secret and not to disclose them in any form whatsoever. Any use of the Services, connection or transmission of data via your identifiers, is deemed to have been made by such you, under your exclusive responsibility, unless denounced in writing and duly justified, sent to us at the address indicated at the end of this EULA.

We may not be held liable for the loss of one or more identifier, in the absence of prior written notice to the Company, for the harmful consequences of the use of your account by an unauthorized person.

We have no power to control the veracity of the information provided by you when creating an account. Consequently, we cannot be held responsible for any false declaration or identity theft made by the Users. You undertake to provide us with accurate information and to update it according to changes over time.

You always have the possibility to delete and deactivate your account, whether temporarily or permanently. This may not be with immediate effect and subject to the reasonable processing time of your request.

#### <u>Hyperlinks</u>

The Services may include links to websites or external sources. We cannot control these external sites and sources, and therefore cannot be held responsible for the availability of links to these external sites and sources, particularly with regard to their content, opinions, recommendations, advertising, products or any other service available on or from these external sites or sources.

By activating these hyperlinks to other sites from our Services, you leave our Services. It is your responsibility to take the necessary precautions to ensure that the sites visited are free of computer viruses or other malware. We cannot be held liable for the presence of computer viruses or malware on external sites or sources or for the information, opinions and recommendations published on these external sites.

#### License and Intellectual Property

You acknowledge and confirm that the Site, the Application and any materials related thereto including, material, text, picture, designs, software, music, video, graphics, information, logo, name, trademark, distinctive sign, copyrights, software, program, data and database, and materials contained in advertisements or messages sent to You or commercial information offered to You by the Company, or that were created or developed by the Company (together, the "**Company Contents**") are the exclusive property of the Company and/or properly licensed from other third parties and shall remain at Company's exclusive property at all times. All intellectual property rights (including, *inter alia*, copyrights, trade secrets, trademarks, patents, etc.) that exist and/or are embodied in the Services, and/or attached, linked, and/or referring to the Services, are the exclusive property of the Company and will remain the exclusive property of the Company as stated.

The Company Contents may also be protected and/or enforced by general civil law and international conventions, as applicable.

You agree to respect the rights attached to Company Contents.

Company hereby grants You, pursuant to the terms and subject to the conditions of this EULA, a limited, personal, non-exclusive, non-assignable, revocable, non-sublicenseable license to use the Application, the Site and the Company Contents, for personal use only, all in accordance with the terms and subject to the conditions contained in this EULA (the "**License**"). Any other use not permitted by the License shall be subject to the prior written authorization of the Company. Nothing in this EULA shall be construed as an assignment of intellectual property rights, whether explicitly or tacitly, regarding the Company Contents. The Company reserves all other rights to the Application that were not explicitly granted under this EULA. The License is conditioned upon Your full compliance with the terms of this EULA and shall be immediately terminated upon any breach by You of any of the terms hereof.

In accordance with applicable laws, any reproduction, distribution or representation, in whole or in part, of the Services or the Company Contents is prohibited. You are especially prohibiting from adapting, arranging, modifying, correcting, combining, translating into any language, commercializing, selling freely or against payment all or part of the Services or the Company Contents, whatever the means and support(s).

Unless if it is expressly permitted in this EULA, You hereby consent that You shall not, without prior written consent of the Company: (i) use, modify or integrate the Services or the Company Contents into other software, or create derivative works from any part of the Services or the Company Contents; (ii) sell, license (or sub-license), lease, assign, transfer, pledge or share Your rights according to this EULA to and with any other person; (iii) distribute or copy the Services or the Company Contents for the benefit of third parties; (iv) disclose the results of the Services's or the Company Contents' performance, or use of these results for a competing application development; and/or (v) modify, combining, translating into any langage, commercializing, whether for free or against payment, disassemble, reverse-compile, reverse engineer, update or improve all or part of the Services or the Company Contents, whatever the means and support(s) or (vi) attempt to discover the source code of the Services or the Company Contents.

Any breach of this section may constitute an intellectual property infringement and/or may engage the civil and/or criminal liability of its author.

#### **Restrictions and prohibitions**

We do not sell or offer our Services to children. As such, our Services are design for adult user interaction. We do not intentionally collect personal information from children under the age of 16.

If you are under 16, you will always need to get your parent(s)/guardian(s) written permission before contacting and interacting with us.

We may need to check that your parent(s)/guardian(s) agree that you will use our Services. As part of this check, we may ask you for your parent's/guardian's contact details (e.g., email address or telephone number) so we can then contact them and obtain their consent.

We may also carry out checks to ensure that the contact details you have provided for your parent(s)/guardian(s) are your actual parent(s)/guardian(s). If we find out that you have given us fake details about your parent(s)/guardian(s) or if we do not get a reply from your parent(s)/guardian(s) within a reasonable time, we may be incapable to offer our Services to you.

You hereby undertake not to use the Services in any way to: (i) Upload content and/or information which You do not have the right to upload, including without limitations content or information infringing upon third party proprietary or privacy rights. (ii) Interfere with, disrupt, limit or prevent the use of the Services. (iii) Upload content and/or information which is misleading, false or harmful to the Company or to third parties. (iv) Upload information which is abusive, defamatory or threatening. (v) Harass or falsely report an incident. (vi) Commercially exploit or make business use of the Services or any information transmitted there through. (vii) Perform an action which is against the law. Please see the section "**User Generated Content**" hereafter to understand what content You should not report.

You undertake to refrain from any attempt to collect information and User-generated Content via the Services, including through technological means, operation or assistance to the operation of a computer application or by any other means designed to scan and/or copy and/or retrieve and/or mine information, to refrain from executing and/or causing any change to the Services, including to other users' content, and not to interfere with the Services' source code.

You shall inform the Company, immediately, regarding any possibility of damage that may be caused to other users and/or third parties and/or the Company and/or of an existing or anticipated breach of the applicable law, due and/or as a result of Your use of the Services.

#### **User Generated Content**

It is important to us that the contents shared through our Services, especially the User Generated Contents, are appropriate and useful, so that the authorities are able to manage emergency situations in the most efficient way possible. We need You to understand the types of content to avoid in order to help us to achieve this goal.

# Any User Generated Content must be made in good faith. Please note that the false disclosure of information may be criminally punishable according to applicable laws.

Any content that You wish to report to public authorities including emergency and/or municipal authorities ("Authority" or "**Authorities**") via the Services as part of an event, including your location, live video & audio broadcasting from your Device ("**User Generated Content**") shall be accompanied by Your contact details as provided upon your installation of the Services. Some features of the Services acquire phone access and make use of the Device's camera, microphone and detailed location sent by the Device. These features cannot be provided without utilizing this technology.

You understand that there is no legal and/or contractual and/or any other obligation that prevents You from uploading and/or publishing and/or transferring the User Generate Content and that said User Generated Content is not in any breach of this EULA, or any applicable law, and is not in breach of any right of any third party. Any User-generated Content uploaded by You shall be under Your sole and exclusive responsibility and the Company will not be responsible in any way for such User Generated Content.

When using our Services, You are prohibited from sharing or uploading User Generated Content that is not appropriate regarding the scope of action of the emergency services requested, including, without limitation: content that depicts inappropriate situations, such as pornography or sexual acts, the promotion of goods or services, infringement of third party's rights, impersonation, encouragement or promotion of discrimination or unnecessary violence, self-harm or suicide, or content that is defamatory, harmful, false, malicious, misleading, offensive, illegal, unlawful or otherwise abusive.

You shall be fully liable for the User Generated Content uploaded and/or shared by You, including without limitations for act of defamation and/or breach of privacy and/or violation of proprietary rights and/or contractual and/or violation of a judicial decree and/or any other violation, and You expressly exempt the Company, including its representatives, employees, managers and shareholders acting on its behalf ("**Representatives**"), from any and all responsibility and/or liability in connection therewith.

You hereby undertake to indemnify the Company and/or its Representatives, immediately upon their first request, for any damage, injury, loss, expense, fee, lost profits, lost data, loss of use and damage to goodwill, that they may incur by any claim and/ or demand by a third-party (including the Authorities), including any legal fees, due to violation by You of this EULA, concerning Your activities via the Services. Aforementioned indemnification shall not derogate from any remedy that the Company is entitled to by any applicable law.

You acknowledge and agree that You must evaluate the risk in sending User Generated Content before it is uploaded and bear all risks with respect to uploading such User Generated Content and that in no event shall the Company be liable for any damage cost or expense caused to a third party by the uploading of User Generated Content. Additionally, You acknowledge that other than the User Generated Content provided by You, information provided by the Services originates from other users of the Services, and may be inaccurate, incomplete or outdated. We do not provide any warranties regarding the credibility or

reliability of such information. You hereby exempt the Company, fully and completely, including its Representatives of any responsibility for damage cost or expense accruing from or likely to be caused to any third party in connection with the publication of User Generated Content, and/or in connection with damages incurred or which may occur as a result of the publication of User Generated Content, as aforementioned.

The Company may, at its sole discretion, refuse to allow You to share User Generated Content with any Authority without the need to receive Your consent or provide You with prior notice, in case that Company suspects of violation and/or risk of violation of the provisions of this EULA, the provisions of the applicable law or the rights of third parties and/or in case of a request by a competent authorities and/or as a result of technical reasons, including technological changes, or due to the request of the receiving party, even if backups of User Generated Content are not saved and stored. Company may also notify You that there is no need for any such User Generated Content and therefore no such User Generated Content will be uploaded.

When You upload and/or share User Generated Content via the Services, You grant the Authority with which You choose to share the User Generated Content, a perpetual, non-exclusive, irrevocable and free of charge, worldwide license (with the right to sublicense) to use, analyze, copy, reproduce, process, adapt, modify, publish, transmit, display and distribute and save such User Generated Content in any and all media or distribution methods (now known or later developed), as well as Your contact details as provided by you upon your installation of the Services or at any time thereafter.

You represent that You are the owner of such User Generated Content, or that you have obtained the rights, licenses, consents, permissions, power and/or authority necessary to upload and share such User Generated Content through the Services, and that such User Generated Content does not belong to a third party including a captured third party and subject to applicable laws.

#### <u>Guard</u>

The Application includes the option to use the Guard feature that shares certain private information concerning You to contact persons that are listed as contacts in Your Device and who have installed the Application, including notifying such contacts on your recent activity in the Application and when you are in the proximity of a location where an event was reported by other users or by authorities.

Any User Generated Content that You will choose to create during Your use of the Application will be available to users who Guard You. Any information gained during Your use of the Application, including by Guarding other users of the Application, shall be considered as User Generated Content of the user who generated such content.

Company may, at its sole discretion, refuse to allow You to Guard another user or to allow another user to Guard You. Company shall have no liability in case that a user Guarding You has disclosed any of Your User Generated Content and the sole and exclusive responsibility shall be borne by You.

If You choose to accept a request to Guard You, You hereby approve to disclose to such user, certain information concerning You, as specified in these Terms and You undertake to maintain strict confidentiality and not to disclose any information concerning any user who accepted a request from You to Guard such

user to any third party and/or not to make any use of such information.

You shall have an option, at all times, to block a user from Guarding You or to stop Guarding another user.

ANY USE OF THE APPLICATION INCLUDING THE GUARD FEATURE SHALL BE AT YOUR SOLE AND EXCLUSIVE RESPONSIBILITY. THE USE OF THE APPLICATION INCLUDING THE GUARD FEATURE IS NOT A GUARANTEE OR REPLACEMENT FOR ANY EMERGENCY SERVICE AND THE COMPANY SHALL NOT BE LIABLE IN ANY EVENT FOR ANY DAMAGE CAUSED TO YOU AS A RESULT OF THE USE OF APPLICATION AND THE GUARD FEATURE SUBJECT TO APPLICABLE LAWS.

#### Live Map

The Application includes the option to use the Live Map feature, allowing You to view all reports submitted to the Application and for others to view Your reports in real time including certain details regarding the reports, the locations from which they were made along with certain information from the public profile of users who made such reports. The information provided by the Application and in the Live Map feature is not intended to replace any information provided by or to the Authorities.

When using the Live Map feature, You must agree to share certain information, including personal data, to other users of the Application, and you must agree to activate the geolocation feature of Your Device.

ANY USE OF THE APPLICATION INCLUDING THE LIVE MAP FEATURE SHALL BE AT YOUR SOLE AND EXCLUSIVE RESPONSIBILITY. THE USE OF THE APPLICATION INCLUDING THE LIVE MAP FEATURE IS NOT A GUARANTEE OR REPLACEMENT FOR ANY EMERGENCY SERVICE OR REPORT OF SUCH EMERGENCY TO THE AUTHORITIES AND THE COMPANY SHALL NOT BE LIABLE IN ANY EVENT FOR ANY DAMAGE CAUSED TO YOU AS A RESULT OF THE USE OF APPLICATION AND THE LIVE MAP FEATURE SUBJECT TO THE APPLICABLE LAW.

#### Maintenance and Support

The Company will have no obligation to provide support, maintenance, upgrades, modifications or new versions of the Services. However, the Company may from time to time issue upgraded versions of the Services, and might upgrade electronically and automatically the Services' version that You are using on Your Device. You hereby give Your consent to such automatic upgrading, and agree that this EULA apply to all upgrades as stated.

#### <u>Disclaimer</u>

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAWS, THE APPLICATION IS PROVIDED "AS IS" AND "AS AVAILABLE", WITH ALL FAULTS AND WITHOUT WARRANTY OF ANY KIND, AND COMPANY HEREBY DISCLAIMS ALL WARRANTIES AND CONDITIONS WITH RESPECT TO THE APPLICATION, EITHER EXPRESS, IMPLIED OR STATUTORY, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, SATISFACTORY QUALITY, FITNESS FOR A PARTICULAR PURPOSE, ACCURACY, QUIET ENJOYMENT, AND NON-INFRINGEMENT OF THIRD PARTY RIGHTS, OR THAT THE OPERATION OF THE APPLICATION WILL BE UNINTERRUPTED OR ERROR-FREE, OR THAT DEFECTS IN THE APPLICATION WILL BE CORRECTED.

COMPANY DISCLAIMS ANY RESPONSIBILITY OR LIABILITY TO ANY PERSON OR ENTITY FOR ANY LOSS, DAMAGE (WHETHER ACTUAL, CONSEQUENTIAL, PUNITIVE OR OTHERWISE), INJURY, CLAIM, LIABILITY OR OTHER CAUSE OF ANY KIND OR CHARACTER BASED UPON OR RESULTING FROM ANY USER GENERATED CONTENT.

COMPANY ASSUMES NO RESPONSIBILITY FOR ANY ERROR, OMISSION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMMUNICATIONS LINE FAILURE, DESTRUCTION OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ANY COMMUNICATION. UNDER NO CIRCUMSTANCES SHALL COMPANY BE RESPONSIBLE FOR ANY LOSS OR DAMAGE RESULTING FROM USE OR INABILITY TO USE OR ANY DELAY IN OR MELFUNCTION IN THE APPLICATION.

SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES OR LIMITATIONS ON APPLICABLE STATUTORY RIGHTS OF A CONSUMER, SO THE ABOVE EXCLUSION AND LIMITATIONS MAY NOT APPLY TO YOU.

#### **Termination**

The Company may terminate the License granted to You to use the Application granted in accordance with this EULA at any time and for any reason. Without derogating from the aforementioned, Your violation of the terms of this EULA shall result in the immediate termination of the License provided to You, and we may suspend Your access and/or use of all or part of the Services, without prior notice and without any compensation.

#### **Governing Law; Jurisdiction**

To the extent permitted by applicable laws, this EULA shall be construed and governed under and by the laws of the State of Israel. If the dispute may not be resolved amicably, the parties agree that exclusive venue for any legal action relating hereto shall be in the courts of Tel Aviv Jaffa, Israel. The parties agree not to contest the venue set forth herein and to submit to, and not contest, the exercise of personal jurisdiction over them by any of the foregoing courts.

#### **Indemnification**

You agree to indemnify and hold Company and its Representatives, harmless from any loss, liability, claim or demand, including reasonable attorney's fees, made by any third party due to or arising out of Your use of the Services in violation of this EULA or arising from a breach by You of this EULA or any breach in Your

representations or warranties' including with respect to the User Generated Content that You transferred via the Services.

#### Third Party Software

If the Services include any software that has been supplied by third parties, then such software is provided "as is" without warranty of any kind, and said software will be subject to the limitations and conditions which are required by said third party.

#### **Miscellaneous**

This EULA represents the entire license agreement concerning the License that is granted to use the Application. If it is determined that any provision included in this EULA cannot be enforced, then such provision will be removed or redrafted but only to the extent necessary to make it enforceable and other terms will remain valid.

No waiver of any term, provision or condition of this EULA, whether by conduct or otherwise, in any one or more instances, shall be deemed to be, or shall constitute, a waiver of any other term, provision or condition hereof, whether or not similar, nor shall such waiver constitute a continuing waiver of any such term, provision or condition hereof. No waiver shall be binding unless executed in writing by the party making the waiver.

All notices shall be in writing and shall be deemed to be delivered when sent by first-class mail or when sent by facsimile or e-mail to either parties' last known post office, facsimile or e-mail address, respectively. You hereby consent to notice by e-mail. All notices shall be directed to the parties at the respective addresses given above or to such other address as either party may, from time to time, provide to the other party.

If the performance of any part of this EULA by either party is prevented, hindered, delayed or otherwise made impracticable by causes beyond the reasonable control of either party, that party shall be excused from such performance to the extent that it is prevented, hindered or delayed by such causes.

This EULA supersedes any and all prior or contemporaneous communications, representations, statements and understandings, whether oral or written, between the parties concerning the Application. In the event of any conflict between the terms and conditions of this EULA and the terms and conditions of any license agreements appearing with or in the software products comprising the Application, this EULA shall prevail.

This EULA may not be assigned by You without the prior written consent of the Company. Company may assign this Agreement without Your consent.

For information or questions you are welcome to contact the Company via e-mail contact@carbyne911.com or phone 03-5628599.

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.

Infrastructure

**Private Sectors** 

AML Gateway

**Security Protocols** 

**DDOS Protection** 





c-Now (app)

c-All (no app)

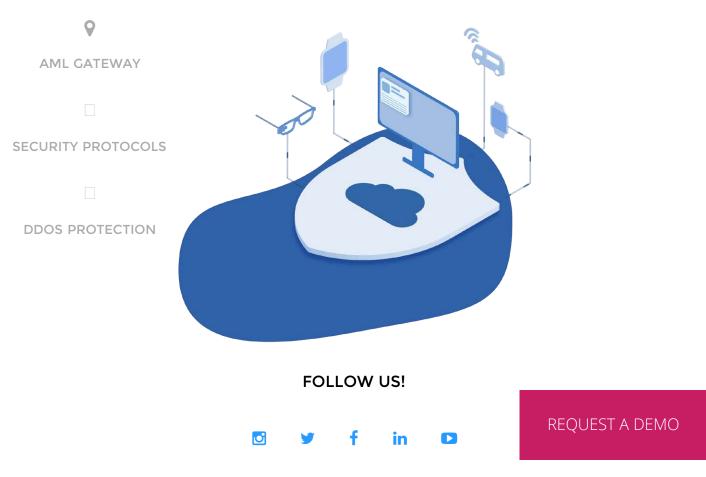
SDK



## ₽ PPP=PPAPEWAY

A simple API that enables the connection of any IP enabled device to the NG911 infrastructure. The Gateway provides a simple way to provide smart emergency calls from any IP enabled device and relaying information such as real-time video, voice, chat, location and any other customizable data to the nearest PSAP during an emergency call that initiated from the device You don't need to be a 9-1-1 tech expert to support emergency calls on your device. Connect your device application using a simple API or SDK's for your development platform.





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c-Now (app)

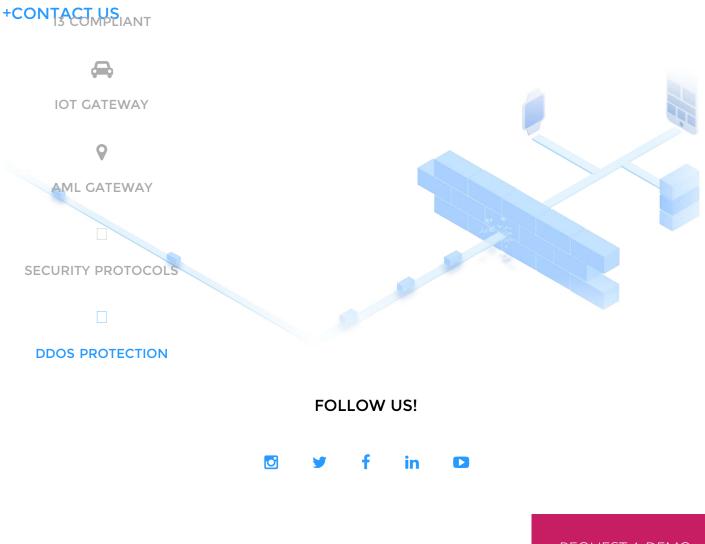
c-All (no app)

SDK



# DDOS PROTECTION

We provide DDOS protection for end-points and gateways that mitigates DOS or DDOS attack (UDP reflection attacks, syn-floods, SSL abuse and application layer attacks).



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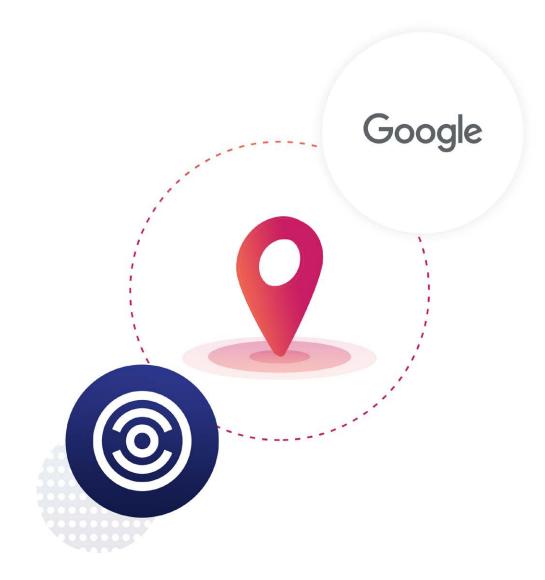
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# CARBYNE )

Carbyne está entusias de Emergencia de And dispositivos Android eu los Centros de Atenció puerta de enlace de alt

# ¿QUIEN SE INFORMAC

Cualquier CALLE autor localización basados er emergencia.

Simplemente llene la si

# ¿QUE ES EL ANDROID ELS?

Desarrollado por Google, el Servicio de Localización de Emergencia Android (ELS) es un servicio suplementario que envía de forma mejorada la localización directamente desde teléfonos Android a los CALLE, cuando una llamada es realizada.

El ELS funciona con cualquier dispositivo que tenga Servicios de Google Play

Android OS 4.0 o superior. La tecnología ELS comparte de forma segura y automática la localización del ciudadano atendido por los operadores de los servicios de emergencia, siempre y cuando, el ELS haya sido previamente activado en la región donde el ciudadano se encuentra. Esta información sólo se genera cuando se realiza una llamada de emergencia a un CALLE autorizado y aprobado.

México es el decimonoveno país en usar el Android ELS para mejor la seguridad de sus ciudadanos y visitantes.

# ¿POR QUE UNA INSTITUCIÓN AUTORIZADA DEBERÍA REGISTRARSE?

Los CALLE autorizados con acceso a la puerta de enlace de Android ELS de Carbyne recibirán una localización más rápida, más precisa, basada en dispositivos, de las llamadas de emergencia desde teléfonos Android – lo que representa más del 80%\* del mercado en México. No es necesaria una intervención por parte del operador o del ciudadano atendido ya que el servicio se activa de forma automática para cada llamada de emergencia.

En instancias donde la información de Android ELS no está disponible, si un CALLE utiliza la versión completa de c-Lite de Carbyne como la interfaz de usuario de Android ELS, el operador puede intentar obtener la localización del dispositivo usando la integración de c-Lite con alguna de las diferentes tecnologías de comunicación disponibles.

\*Fuente: StatCounter, Junio, 2019 http://gs.statcounter.com/os-market-share/mobile/mexico



# ¿CÓMO FUNCIONA?





# ¿CUANDO ESTARÁ DISPONIBLE ESTA INFORMACIÓN?

A partir del 10 de julio de 2019, los CALLE en México se podrán registrar para tener acceso a la puerta de enlace del ELS de Carbyne.



## ¿COMO PUEDE MI INSTITUCIÓN TENER ACCESO AL PORTAL DEL ELS DE CARBYNE?

Simplemente llene el siguiente formulario y un representante de seguridad pública de Carbyne le contactará para habilitar ELS en su CALLE de la forma más fácil y sin costo. Nombre(s)

Apellido(s)

Correo electrónico

País

Institución

iMantenerme informado acerca de anuncios de productos, eventos y noticias interesantes!

Estoy de acuerdo con la política de privacidad.

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#### Last Revised: January 8, 2019

#### **Introduction**

Carbyne Ltd. ("**us**", "**we**" or "**Company**") respect the privacy of our users (each, "**you**" or "**User**") and are committed to protect the privacy of Users who access, visit, use or engage with our website or any other online services we provide (collectively: the "**Services**").

The Company has prepared this Privacy Policy to outline our practices with respect to collecting, using and disclosing your information when you use the Services.

If you are under 16, be sure to get your parent(s)/guardian(s) to read and discuss it with you. You should always make sure you get the consent of your parent(s)/guardian(s) before giving any information or sending any materials to us.

We encourage you to read the Privacy Policy carefully and use it to make informed decisions. By using the Services, you (and your parent(s)/guardian(s), if applicable) agree to the terms of this Privacy Policy and your continued use of the Services constitutes your ongoing agreement to the Privacy Policy. If you (or your parent(s)/guardian(s), if applicable) do not agree with this Privacy Policy, please do not supply any information.

The Privacy Policy is a part of the website and online services Terms of Service.

In this Privacy Policy you will read about, among other things:

- Parents'/Guardians' consent
- What type of information we collect
- Cookies and other technologies
- How we use the information
- With whom we share the information and for what purpose
- For how long we retain the information
- How we protect your information
- International Transfers
- How to contact us

Parents'/Guardians' consent

If you are under 16, you will always need to get your parent(s)/guardian contacting and interacting with us.

We may need to check that your parent(s)/guardian(s) agree that you will use our Services. As part of this check, we may ask you for your parent's/guardian's contact details (e.g., email address or telephone number) so we can then contact them and obtain their consent.

We may also carry out checks to ensure that the contact details you have provided for your parent(s)/guardian(s) are your actual parent(s)/guardian(s). If we find out that you have given us fake details about your parent(s)/guardian(s) or if we do not get a reply from your parent(s)/guardian(s) within a reasonable time, we may be incapable to offer our Services to you.

# What type of information we collect

We may collect two types of data and information from our Users.

The first type of information is un-identified and non-identifiable information pertaining to you, which may be made available or gathered via your use of the Services ("**Non-personal Information**"). We are not aware of the identity from which the Non-personal Information is collected. Non-personal Information which is collected may include your aggregated usage information and technical information transmitted by your device, including certain software and hardware information about your device (e.g., the device you use, the type of browser and operating system your device uses, language preference, access time and the website's domain name from which you linked to the Services, etc.), in order to enhance the functionality of the Services. We may also collect information about your activity on the Services (e.g., clicks, actions, online browsing, etc.).

The second type of information is individually identifiable information, namely information that identifies an individual or may with reasonable effort identify an individual ("**Personal Information**"). Such information may include:

- **Registering through our website**: When you register to the Services through our website, we may collect from you the following information: full name, email address, your company, support ticket information, as well as any other information you agreed to share with us.

- Voluntarily Information: We may collect information which you provide us voluntarily. For instance, when you respond to communications from us, communicate with us via email or share additional information about yourself through your use of the Services. We may also collect the feedback, suggestions, complaints and reports which you send to us. Please note that we may also collect complaints about you from other Users, which may include your Personal Information.

- **Device Information**: We may collect Personal Information from your device. Such information may include geolocation data, unique identifiers as well as other information which relates to your activity through the Services.

For avoidance of doubt, if we combine Personal Information with Non-personal Information, the combined information will be treated as Personal Information as long as it remains combined.

### Cookies and other technologies

We may use cookies and other technologies or methods of web and mobile analysis (e.g., Pixels, Pardot, GoToWebinar, MailMunch, etc.) to gather, store, and track certain information related with your access to and activity through the Services, including when you visit our website.

A "cookie" is a small piece of information that a website assign to your device while you are viewing a website. Cookies are very helpful and may be used for various different purposes. These purposes include, among other things, allowing you to navigate between pages efficiently, enabling automatic activation of certain features, remembering your preferences and making the interaction between you and the Services quicker, easier and smoother.

Our website may use the following types of cookies:

- **Session Cookies** which are stored only temporarily during a browsing session in order to allow normal use of the system and are deleted from your device when the browser is closed.

- **Persistent Cookies** which are saved on your device for a fixed period and are not deleted when the browser is closed. Such cookies are used where we need to identify who you are for repeated visits (for instance, to allow us to store your preferences for the next sign-in).

- **Third-Party Cookies** which are set by other online services that run content on the page you view on your browser (for example, by third-party companies who monitor and analyze our website access).

You may remove the cookies by following the instructions of your device preferences. However, if you choose to disable cookies, some features of the Services may not operate properly and your online experience may be limited.

# How we use the information

We use and share Personal Information in the manners described in this Privacy Policy. In addition to the purposes listed above, the information we collect, which may include your Personal Information, is used for the following purposes:

- To set up your account and to provide the Services;

 To use your parent's/guardian's contact details and obtain their consent to your use of the Services (if you are under 16);

- To communicate with you and to keep you informed of our latest updates and newsletters;

- To market our website, products and the Services;

 To perform a research or to conduct analytics in order to improve and customize the Services to your needs and interests; - To support and troubleshoot the Services and to respond to your queries;

- To investigate and resolve disputes in connection with your use of the Services;

 To detect and prevent fraudulent and illegal activity or any other type of activity that may jeopardize or negatively affect the integrity of the Services; and

– To investigate violations and enforce our policies, and as required by law, regulation or other governmental authority, or to comply with a subpoena or similar legal process or respond to a government request.

# With whom we share the information and for what purpose

We do not rent, sell, or share your Personal Information with third-parties except as described in this Privacy Policy.

We may share Personal Information with the following recipients: (i) our subsidiaries; (ii) affiliated companies; (iii) subcontractors and other third-party service providers; (iv) auditors or advisers of our business processes; and (v) any potential purchasers or investors in the Company.

In addition to the purposes listed in this Privacy Policy, we may share Personal Information with our recipients for any of the following purposes: (i) storing or processing Personal Information on our behalf (e.g., cloud computing service providers); (ii) processing such information to assist us with our business operations; (iii) performing research, technical diagnostics, personalization and analytics.

We may also disclose Personal Information, or any information you submitted via the Services if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) enforce our policies, including investigations of potential violations thereof; (iii) investigate, detect, prevent, or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iv) to establish or exercise our rights to defend against legal claims; (v) prevent harm to the rights, property or safety of us, our affiliates, our Users, yourself or any third-party; (vi) for the purpose of collaborating with law enforcement agencies; and (vii) in case we find it necessary in order to enforce intellectual property or other legal rights.

# Third-party collection of information

Our policy only addresses the use and disclosure of information we collect from you. To the extent that you disclose your information to other parties via the Services (e.g., by clicking on a link to any other website or location) or via other sites throughout the Internet, different rules may apply to their use or disclosure of the information you disclose to them.

You acknowledge that we are not responsible for the products, services, or descriptions of products or services that you receive from third-party sites or to the content or privacy practices of those sites, and that this Privacy Policy does not apply to any such third-party products and services. You are knowingly and voluntarily assuming all risks of using third-party sites to purchase products and services. You agree that we shall have no liability whatsoever with respect to such third-party sites and your usage of them.

# For how long we retain the information

We respect your privacy rights and therefore you may contact us at any time and request: (i) to access, delete, change or update any Personal Information relating to you (for example, if you believe that your Personal Information is incorrect, you may ask to have it corrected or deleted); or (ii) that we will cease any further use of your Personal Information (for example, you may ask that we will stop using or sharing your Personal Information with third-parties) or that we shall remove your Personal Information (subject to any other legal obligation that may require us to keep the information).

Please note that unless you instruct us otherwise we retain the information we collect for as long as needed to provide the Services and to comply with our legal obligations, resolve disputes and enforce our agreements.

We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

If you wish to raise a complaint on how we have handled your Personal Information, please contact us directly at contact@carbyne911.com

If you are not satisfied with our response or believe we are collecting or processing your Personal Information not in accordance with the laws, you can complain to the applicable data protection authority.

#### How we protect your information

We take great care in implementing and maintaining the security of the Services and your information. We employ industry standard procedures and policies to ensure the safety of your information, and prevent unauthorized use of any such information. Although we take reasonable steps to safeguard information, we cannot be responsible for the acts of those who gain unauthorized access or abuse the Services, and we make no warranty, express, implied or otherwise, that we will prevent such access.

If you feel that your privacy was treated not in accordance with our policy, or if any person attempted to abuse the Services or acted in an inappropriate manner, please contact us directly at contact@carbyne911.com

# Corporate transaction

We may share information, including Personal Information, in the event of a corporate transaction (e.g., sale of a substantial part of our business, merger, consolidation or asset sale of an asset or transfer in the operation thereof) of the Company. In the event of the above, the acquiring company or transferee will assume the rights and obligations as described in this Privacy Policy.

# Updates or amendments to the Privacy Policy

We may revise this Privacy Policy from time to time, in our sole discretion, and the most current version will always be posted on our website (as reflected in the "Last Revised" heading). In the event of a material change to the Privacy Policy, we will notify you through the Services or via email. We encourage you to review this Privacy Policy regularly for any changes.

Your continued use of the Services, following the notification of such amendments, constitutes your acknowledgement and consent of such amendments to the Privacy Policy and your agreement to be bound by the terms of such amendments.

### International Transfers

Your Personal Information may also be transferred to countries which are not part of the European Union, namely Israel and the USA for storage and for the management of our services, including at our headquarters. In order to ensure an adequate level of security of your personal data in these countries, we provide and maintain the following guarantees: transfer to countries subject to an EC adequacy decision, SCC, and/or privacy shield certification.

#### How to contact us

If you have any general questions regarding the Services or the information that we collect about you and how we use it, please contact us at contact@carbyne911.com

#### Information about us

The details of the Company are as follows:

Carbyne Ltd.

94 Yigal Alon, Tel Aviv, Israel

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**DDOS Protection** 



ABOUT







# THE INDOOR IMPERATIVE

Location is the most important component of public safety communication. Without knowing where someone is, you cannot rescue them in times of need. To this day, precious moments are lost when hard-working 9-1-1 dispatchers try to ascertain and confirm someone's location. Being able to trace a call to a particular address goes a long way towards saving a life but what about the next step? For public safety officials, indoor location is the final piece of the puzzle in emergency response.

#### Why Do We Need Indoor?

For many people, just getting first responders to your house is good enough. Those who are lucky enough to live in two or three story houses don't have much to worry about if they're in a crisis. Should the police or ambulance have to respond to a call at the home then they may only have half a dozen rooms in which to search and can find someone quite quickly. But what about those who live or work in the city? Apartment buildings, office buildings, and skyscrapers can be composed of hundreds, if not thousands, of individual rooms and offices. It would take hours for the first responders to search every single room to find the person who contacted them. This lack of location is why the first thing a 9-1-1 dispatcher will ask you is "where is your emergency?"

How Do We Find Someone Indoors?

Once again, being able to locate someone in a two or three story house is relatively straightforward. A simple GPS ping of a smartphone can determine someone's location down to half a dozen yards. The difficulty of indoor is when emergency services are trying to find someone on an eighth, twentieth, or even a fiftieth floor. To successfully discover someone's location involves not just a horizontal axis (the x and y-axes) but a vertical axis (known as the z-axis). By identifying what floor in a building a person is on, you can then determine their exact location down to a few square feet.

How Do We Solve This Problem?

See, here's the thing. We've already solved it. Carbyne correctly maps out an indoor location down to a few feet. Our solution has already rolled out internationally and is currently saving lives and reducing dispatch times in a number of countries throughout the world. Recently, we conducted a focus group with representatives from National Emergency Number Association (NENA) and to say that they were amazed would be an understatement.

We've solved the z-axis by, among other things, utilizing multiple signals to triangulate a position. 'Multiple signals' doesn't mean just GPS or cell network (although they are certainly a part) but everything from the different Wi-Fi signals and Bluetooth to the gyroscope and accelerometer in a smartphone.

We've used the smartphone's various sensors, as well as a proprietary machine learning algorithm, to begin the process of correctly mapping the indoor space. By using the power of the crowd, we can finally push that final puzzle piece into place and make the lives of public safety first responders so much simpler.

### What's next?

There's a reason that indoor location is the hardest to map and determine accurately. There are billions of hotel rooms, offices, restaurants, apartments, closets, and houses to be mapped and that's going to take time. To accurately gather enough data about enough indoor spaces will take time but it will be done. We are, for the first time, on our way to providing a clear view for first responders when they need it most.

# Contact Us!

**First Name** 

Last Name

Email

Country

Company

Send me updates about product announcements, events and interesting news!

□ I agree to the Privacy Policy

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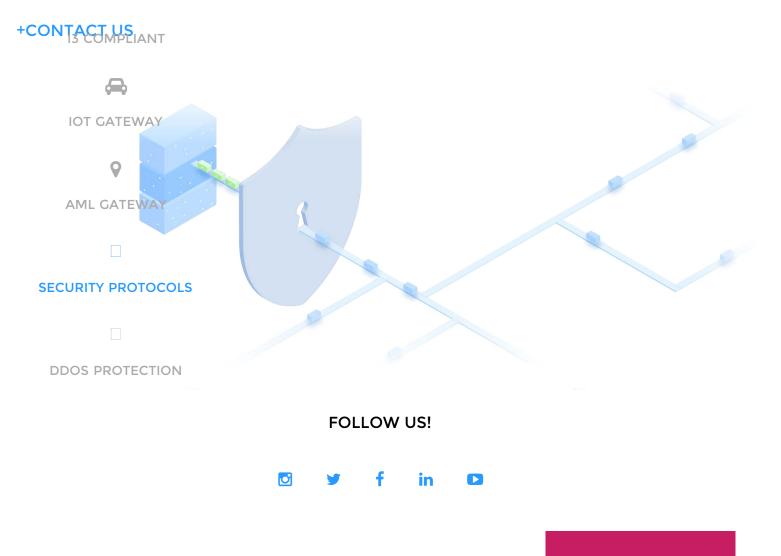






# SECURITY PROTOCOLS

All voice, video, media and additional data is encrypted and accessed via industry best practic VIRTUAL ROUTER for authentication and authorizations mechanism both at transit and at rest.



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# C-LITE E-EVENTS

c-Lite is deployed as a plugin product, designed to enhance existing legacy platforms with Carbyne's state-of-the-art NG911 technologies, such as pinpoint device-based location, live vie streaming from mobile devices, and two-way chat with the caller. The c-Lite plugin appears as menu bar, floating on top of your existing system's interface. It's there when you need it. Just click to open location, video, and chat windows. Carbyne's comprehensive NG911 system is risk free. It requires no integration and is non-disruptive. You preserve the investment in your existing system, with no downtime.



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c-All (no app)

SDK





עיריית יבנה







"As a second grade teacher, I am responsible for the lives and safety of dozens of children throughout the day. Their parent most precious thing in their life and that's an incredi

That is why I was so pleased to learn about Carbyne's technology. When we go out on field trips or even indoors, this safety button makes me feel safer... in case of an emergency, a simple click of a button can send immediate help".

Dalia Gil - 2nd Grade Teacher

# ABOUT

Carbyne encompasses citizens' safety with a dedicated feature for the educational institutes. Whether in the class, the playground or out on a field trip – teachers and student are backed up with a direct, reliable, smart communication button, to their call center, ensuring fast, accurate response.

Educational institutes can operate their own call center, or be connected to the city call center. In the later , they are able to receive higher prioritization within the call center, thanks to Carbyne's technology.

# **CONTACT US!**

First Name

Last Name

Your Email (required)

Your Country

Your Business Type

**Private Sector** 

Your Message

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"Implementing this technology within the city of Raanana enhanced the communication between the residents and the city, improved the quality of the service we get, and positioned Raanana in the forefront of innovation and technolgy".

Sara Gilboa, Resident

# ABOUT

Ra'anana is a city in the heart of the southern Sharon Plain of the Central District of Israel, consists of over 70,000 people. Ra'anana's high tech industrial park is home to many leading global companies and local start up companies. It was designated a "Green City" award by the World Health Organization in 2005. Ra'anana operates a local PSAP, which serves the entire population of the city for all emergency and non-emergency matters.



# Location

Israel



# Industry/Customer Type

Local City PSAP



# **Community Served**

Entire City Population (over 70,000)



# Number of Seats

4 Seats



# **Operating Carbyne Since**

March 2018



# **Carbyne Solution**

**Fully Integrated** 

# IN THE PRESS My Net Raanana Tzomet Ran

# **CONTACT US!**

First Name

Last Name

Your Email (required)

Your Country

Your Business Type

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SDK



"Carbyne's technology really is the next generation of security. We encountered many safety technologies, but this one stands out with its precise location, live video, and the amount of features and complexity of the infrastructure, while the systems are so simple to operate".

CALL CENTER OPERATOR AT GIRO D'ITALIA

# ABOUT

The Giro d'Italia (Tour of Italy) is an annual multiple-stage bicycle race and one of the biggest sporting events in the world. The 2018 tour is the 101st edition, which started in Jerusalem, followed by two additional stages in Israel. Further stages will take place in Italy and Rome.



# Location

Across Israel



# Industry/Customer Type

**Multi National Security Company** 



# **Community Served**

500 Security Staff Officers



# Number of Seats

4 Seats



**Operating Carbyne Since** 

4 May - 7 May 2018 (one-time event)



# **Carbyne Solution**

**Stand Alone** 



# **CONTACT US!**

**First Name** 

Last Name

Your Email (required)

**Your Country** 

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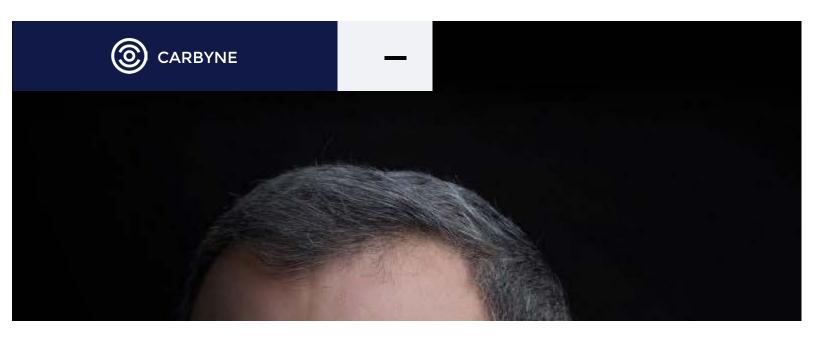
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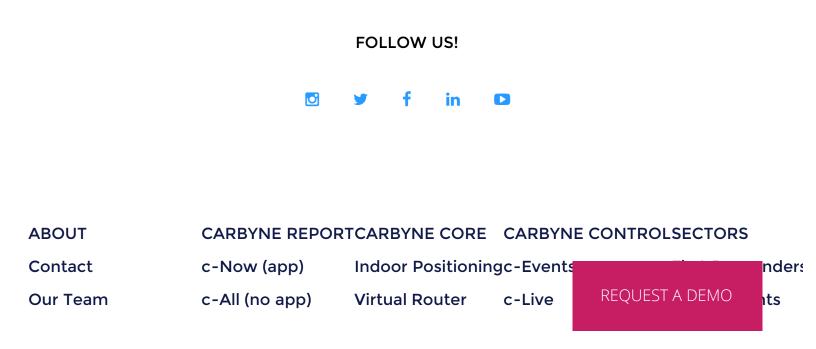


# ✓ BACK TO TEAM

# EHUD BARAK

CHAIRMAN & INVESTOR

The 10th Prime Minister of Israel, the 14th Chief of Staff of the Israel Defense Forces, former Minister of Defense and former Head of Military Intelligence. In the business world, Mr. Barak is involved with global Private Equity firms and consults to leading Hedge Funds. In recent years, Mr. Barak has become involved in Cyber Security and Homeland Security Investments and Start Ups.



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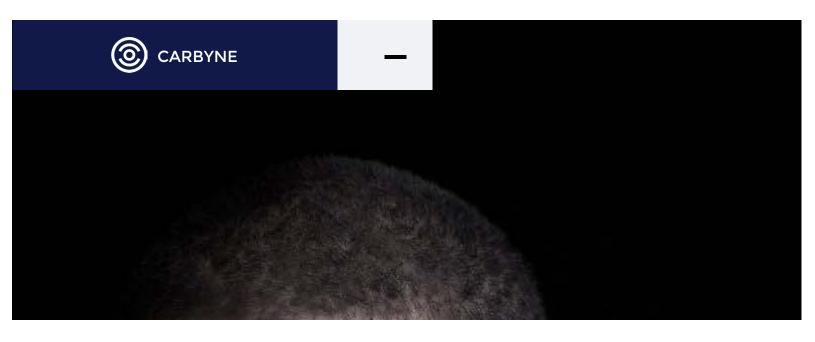
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# AMIR ELICHAI

FOUNDER & CEO

Amir Elichai is the Founder & the Chief Executive Officer (CEO) of Carbyne. For more than 12 years, Amir has repeatedly demonstrated his capabilities as a transformational leader - combining business acumen with strong financial discipline, deep operational insights, and organizational management.

He is a growth-focused, results-oriented, and solutions-focused leader with a proven history of bringing analytical insights and pragmatic solutions to key business challenges. Amir is a former Israeli Army officer who served in different positions in the special elite forces and the intelligence corps. He earned his LLB & BA from IDC.

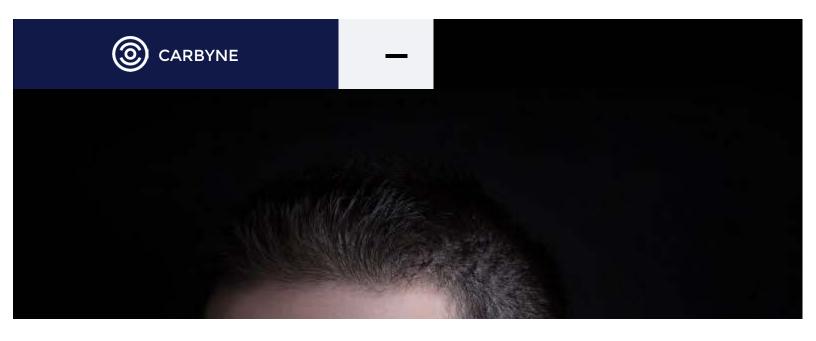
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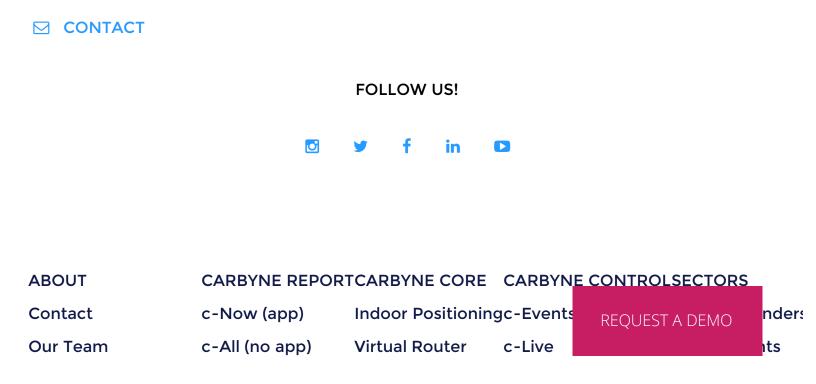


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# ALEX DIZENGOF

FOUNDER & CTO

Alex is Carbyne's Founder and CTO. He's a Software Architect and Algorithms Developer with over 8 years of development experience. Alex has previously developed machine learning algorithms for robots and mobile platforms, as well as cyber security software for the Prime Minister's Office. Alex holds a BSc in Computer Science from Bar Ilan University and is responsible for driving Carbyne's technology vision.



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# NICOLE JUNKERMANN

DIRECTOR

Nicole is a London-based investor, entrepreneur and business mentor. Her investment career began in the sports sector: in 1998, she co-founded Winamax, a football gaming portal; from 2002 to 2011, she was a strategic investor and Vice-Chairman of the sports and media company, Infront; and, in 2007, she founded United in Sports, the world's first private equity fund focusing on sports. Since 2011, however, she has returned to her roots in digital innovation and experimental technology - areas like robotics, genomics, virtual reality and artificial intelligence - and media rights, generally. Her principal investment vehicle is today *NJF Capital Ltd,* which currently has over 30 companies in its portfolio. In addition, she has interests in real estate and private equity; is a longstanding board member and shareholder of China's third largest sports retailer, *Really Sports*, and is a member of the European advisory board of the private equity firm, Trilantic Capital Partners.

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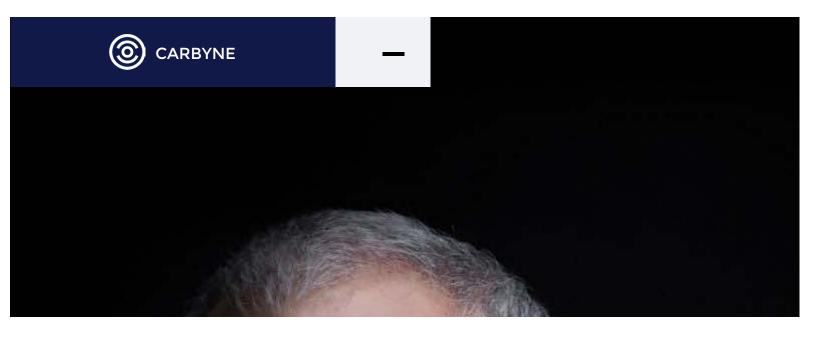
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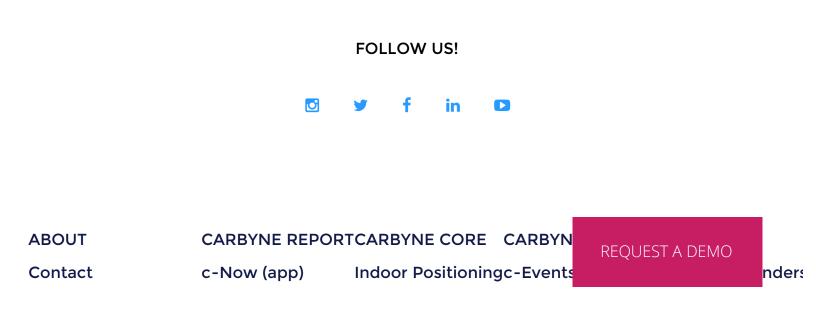
# **PINCHAS BUCHRIS**

**DIRECTOR & BOARD MEMBER** 

As the former Deputy Commander of an elite IDF operations unit and former Commander of the IDF 8200 Cyber Intelligence Unit, Brigadier

General Buchris brings decades worth of valuable operational experience and homeland security knowledge to Carbyne. Past appointments include: CEO of the Ministry of Defense, CEO of Oil Refineries Ltd. Currently an independent businessman, Buchris also serves as an AIPAC

board member.



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# ELIOT TAWIL

BOARD MEMBER

Starting his career as a retailer, Eliot gained a strategic understanding of New York's five boroughs. This laid the foundation for his unique grasp of the real estate market and his expertise has enabled him to become one of the largest luxury retail landlords in the city. He has participated in over 500 transactions since entering the industry 25 years ago and has been involved in some of the most exciting retail deals in New York City history. Eliot's talents extend to many areas where he has had to partake in some very challenging roles. His passion for the business world creates investments with the highest level of creativity and integrity. He has acted as an advisor to companies in a variety of industries giving him important experience and essential insight.

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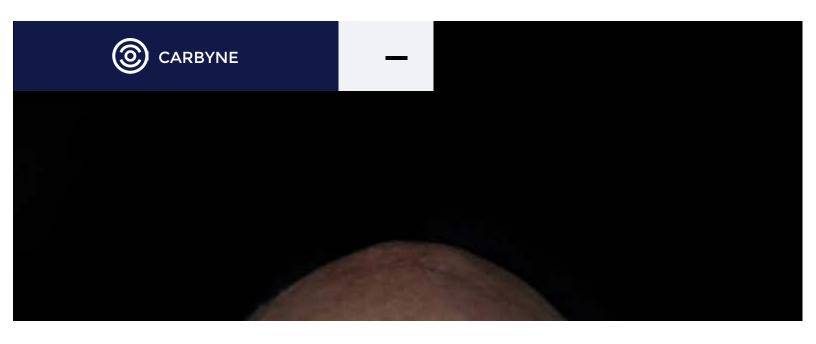
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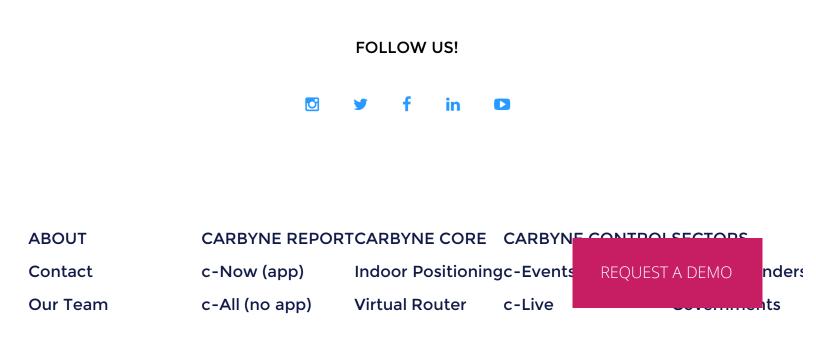




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# SECRETARY MICHAEL CHERTOFF

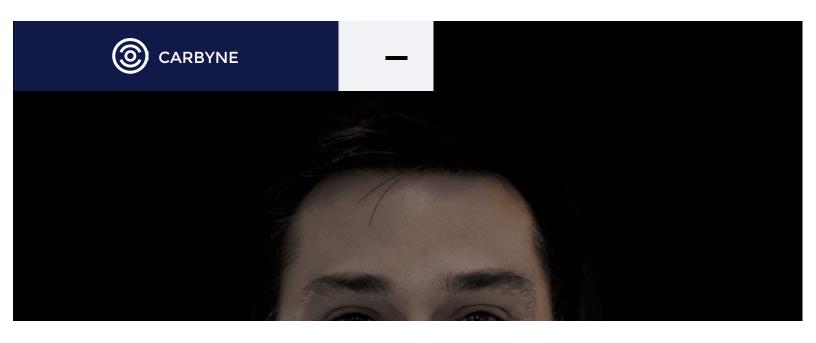
As Secretary of the U.S. Department of Homeland Security from 2005 to 2009, Michael Chertoff led the U.S in blocking would-be terrorists from crossing their borders or implementing their plans, if they were already in the country. He also transformed FEMA into an effective organization following Hurricane Katrina. His greatest successes have earned few headlines – because the important news is what didn't happen. Mr. Chertoff is a magna cum laude graduate of Harvard College (1975) and Harvard Law School (1978). From 1979-1980 he served as a clerk to Supreme Court Justice William Brennan, Jr.



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### **TRAE STEPHENS**

Trae is a Partner at Founders Fund, where he invests across sectors with a particular interest in startups operating in the government space. He is also Co-founder and Executive Chairman of Anduril Industries. Previously, Trae was an early employee at Palantir Technologies, where he led teams focused on growth in the intelligence/defense space as well as international expansion. He was also an integral part of the product team, leading the design and strategy for new product offerings. While at Palantir, Trae also served as an adjunct faculty member at Georgetown University. Prior to Palantir, Trae worked as a computational linguist building enterprise solutions to Arabic/Persian name matching and data enrichment within the United States Intelligence community. He began his career working in the office of then-Congressman Rob Portman and in the Political Affairs Office at the Embassy of Afghanistan in Washington, D.C. immediately following the installation of Hamid Karzai's transitional government. Trae graduated from the School of Foreign Service at Georgetown University.



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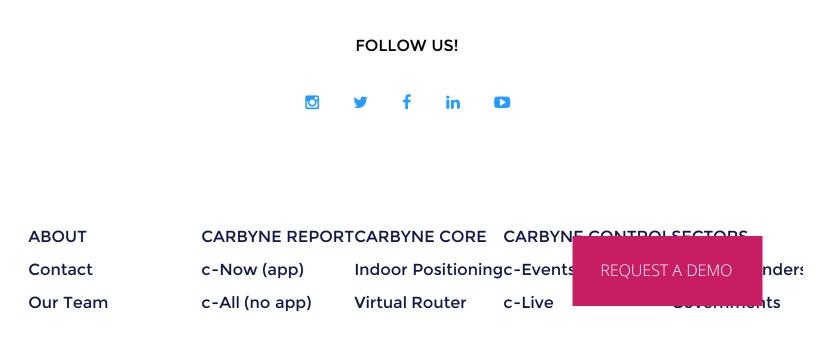


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# **PROFESSOR GAL A. KAMINKA**

Head of the MAVERICK group at Bar Ilan University, which conducts research in multi-robot systems, teamwork, cognitive modeling, and

artificial intelligence. Professor Kaminka is an accomplished researcher, teacher and specializes in the transference of theoretical computer science to practical applications. Professor Kaminka holds a PhD in Computer Science from the University of Southern California and a B.A. (Cum Laude) from the Open University in Israel. Winner of the 2103 Landau Prize for Excellence in Exact Sciences Research.



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# ANDY ROOKE

Andy is one of the foremost experts worldwide in eCall. He was part of the original eCall concept team, and project coordinator, which advised European member states on eCall deployment. He is now the Technical Implementing Officer for the I\_HeERO deployment project for eCall in Europe, also looking at eCall for Trucks and Coaches, Powered 2 Wheel eCall, Data integration for eCall and the next generation of eCall based on LTE and beyond. Andy is also a member of CEN 278 Working Group 15 dealing with the technical standards for eCall. He is now a VP for British-APCO, sitting on the UK Government 999 Liaison Committee, and is Chair of the 999 Liaison Committee App approval group. Andy has a wide experience in intelligent transport systems & services having worked with ERTICO ITS-Europe for the past 7 years. Andy's background is law enforcement, as a UK police officer specializing in road policing. He was also a Senior Investigating Officer for road death. As part of his specialty in telematics & intelligent transport systems, he was a technical advisor to all UK Police Agencies and Road Policing agencies across Europe.

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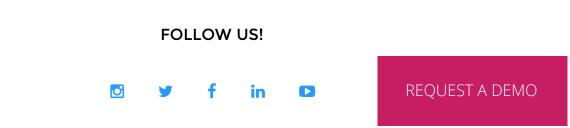


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# ERIC BANOUN

PARTNER & FORMER VP GLOBAL SALES

Eric is a senior executive with a strong track record leading sales for large-scale projects to security government agencies across all regions; previously as Global Vice President heading Sales & Business Development at NICE System (NASDAQ: NICE) Cyber & Intelligence division, and later as co-founder and partner at CT Circles Technologies; Eric was a key factor in the success of Circles and remained active for 18 months after the acquisition of the Company by an American private equity fund. Prior to NICE, Eric served as VP at ECI Telecom, focused on development and success in Asia, and Orckit as Global VP of Sales & Business Development. Prior to ECI, Eric worked at Boeing Commercial Airplane Group (Seattle, US) in the interior crashworthiness division and worked closely with leading commercial airlines worldwide. Eric also led Carbyne Global Sales team for two years (2016-2018). He holds a B.Sc. cum laude in Aerospace from Technion, Israel Institute of Technology and America.



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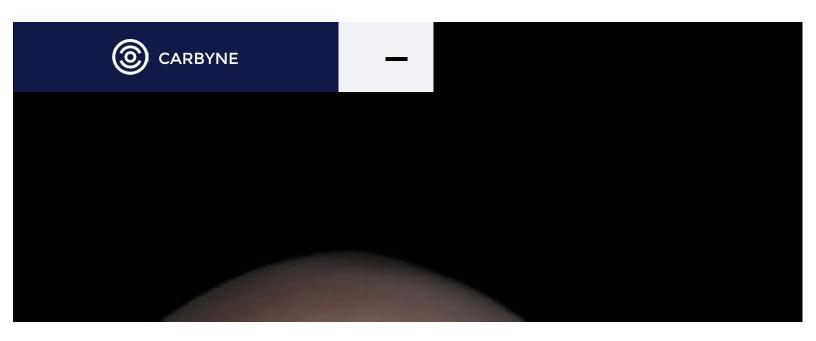
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### **BOAZ FUCHS**

COO & GENERAL MANAGER IL

Boaz is Carbyne's Global Chief Operation Officer (COO) and General Manager of the company in Israel. He brings more than 15 years of leadership experience to Carbyne, with experience in various operational, business and global roles throughout his career. Boaz has an impressive track record of successfully designing and building business operations in GM and COO roles in multiple industries, including Investments, Fintech, Technology, and E-commerce. Prior to coming to Carbyne, Boaz was the General Manager at Investing.com and was responsible for building and managing the firm's Strategic New Markets business unit and corporate expansion teams.

Boaz holds both an LLB and an MBA in International Management from the Israeli College of Management and holds a Certified Investment Advisor License from the ISA.

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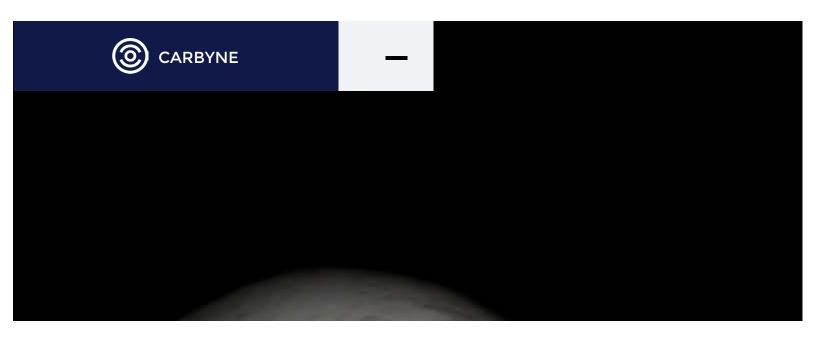
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### PAUL TATRO

PRESIDENT OF NORTH AMERICAN OPERATIONS

Paul is a software executive with core skills in sales, operations, international expansion, education, and curriculum development. Paul has been a member of four start-up teams. He has executive management experience in international distribution, sales, training, professional seminars and is a best-selling author. Paul has extensive experience in public safety, retail, banking, Blockchain, and telecom verticals, deploying enterprise software, first responder and offender management solutions. He has developed both direct and indirect sales and support operations in 52 countries. Prior to joining Carbyne, Paul was Executive VP of Technical Services and International Operations for Global Tel\*Link. Paul has degrees in Accounting and Data Processing.

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### JACK BREITBEIL

**VP SALES - NORTH AMERICA** 

Jack is a software and business development executive with decades of experience in the public safety and technology industries. His experience includes working in sales and delivery of large scale Computer Aided Dispatch, ESINET, Records Management, Crime Analysis/Data Fusion, Integrated Security/Surveillance and other government technology systems. Prior to joining Carbyne, Jack was the VP of Operations for Hexagon and also worked as a consultant for Motorola in their NextGen 911 Core services division. Jack holds a M.A. from The College of William and Mary and a B.S. from Longwood University in Virginia.

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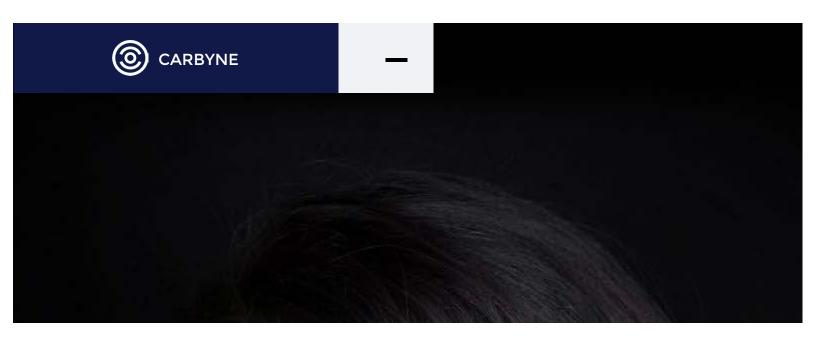
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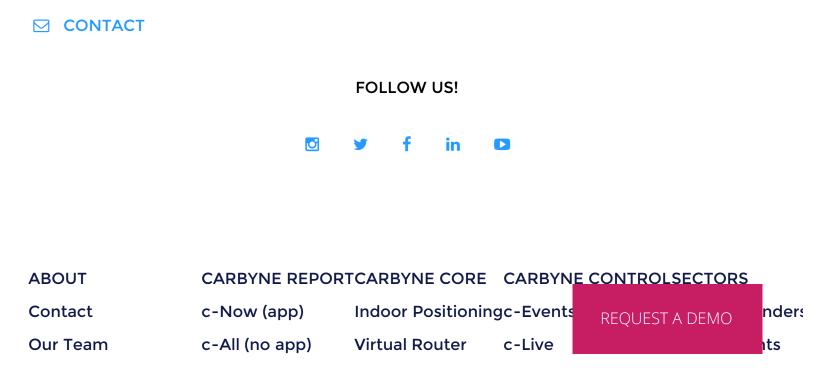


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# LARISA MOGILEVSKY

HEAD OF HR

Larisa is the HR Manager of Carbyne. Larisa brings vast experience in Human Resources and Recruitment from the Start-up & High Tech Eco System. Experienced in establishing an HR division from scratch, managing the full recruiting funnel and leading cross-organizational HR projects. Larisa has an MBA, majoring in Human Resources and a B.A in Political Science and Middle East Studies from Ben-Gurion University.



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# EYAL ORON

**VP GLOBAL OPERATIONS** 

Eyal Oron is a Senior Customer Success Executive with over 20 years of experience in the Hi-Tech industry, in Various customer facing roles from Pre-Sale to Post-Sale.

Eyal brings extensive Technical knowledge, Business Orientation, Customer focus and Leadership experience from working with the largest Industrial and Financial Organizations, while being responsible for Security, Cyber and C2I solutions.

Eyal hold both BA and MBA in Strategic Management and Entrepreneurship from the Israeli College of Management.

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# OHAD RUBINSTEIN

VP SALES - LATAM & APAC

Ohad is a senior executive, with over 20 years of experience in global sales and business development. Ohad served as the General Manager of ECI Telecom in Korea, VP Global Services for ECI Telecom APAC and VP Asia for Ceragon Networks. Ohad also serves as CEO of the Israel-Korea Chamber of Commerce, an NGO. In recent years Ohad propelled Israeli companies to capture new markets in Asia and Latin America, serving as the VP Sales for RIT Wireless and as the COO of Evolution Networks, a leading AI, and big data startup. Ohad brings global sales and business development experience, driving Carbyne's global sales. Ohad holds an MBA from Aspen University.

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# STANISLAV VERHOVIH

**VP FINANCE** 

Stanislav is VP Finance at Carbyne, where he leads all financial and legal aspects of the company.

Prior to joining Carbyne, Stanislav lead finance and legal activities in VC backed start-up in Mobile Communications field. He has expertise in growth stage start-up finance, multilocation scale, and investor relations.

Stanislav certified CPA while working at KPMG and holds BA in Economics and Accounting from Bar-Ilan University.

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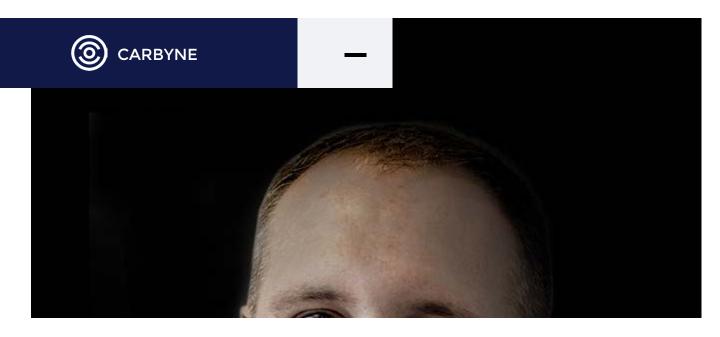
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# **BRETT WHITNEY**

VP GLOBAL BUSINESS DEVELOPMENT

Brett Whitney Carbyne's VP of Global Business Development. Brett's experience in public safety extends more than a decade working directly on City of New York's 9-1-1 system, designing Notify NYC, and roles at RedSky Technologies and Airbus (now Motorola). Brett has a broad perspective on the industry from his background. Brett also serves in the US Army – Reserves with a Military Police Battalion leading S6, designing and deploying tactical communications. Brett is an MBA graduate of RIT's Saunders College of Business. Presently Brett lives with his wife and three kids in Chicago, IL, USA.

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# **CUSTOMER SUCCESS MANAGER**

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#### Description

Carbyne's Customer Success Manager is accountable for our customers' growth and success. The CSM acts as an account manager, with wide responsibilities on different aspects from project initiation, through smooth operations, training and onboarding, towards bringing the expected value to our users and promote the usage of Carbyne technology.

The CSM will be working closely with our customers and will manage all operations activities, ensuring that Carbyne Solution is fulfilling the contracted KPI/SLA and to serve as the primary escalation point for incident reporting towards the customer. The CSM will engage the relevant technical resources from Carbyne as required to meet this goal.

The importance of the role of Customer Success Management at Carbyne includes managing customers in high touch model to provide excellent results and customer satisfaction.

Through managing onboarding and ongoing training, the CSM ensures that all customers are fully engaged and receiving the value that they expect. At every point, the CSM collects, analyzes and then uses data and feedback to make the customers' experience with Carbyne product seamless, consistent, and exceptional.

#### **Customer Success**

1. Operate as the lead point of contact for any and all matters specific to our customers

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- 2. Develop trusted relationships with decision makers, Key personnel and IT stuff
- 3. High touch communication model with customers on regular basis based on Carbyne best practices
- 4. Communicate clearly product usage and analytics on a quarterly basis to the relevant stakeholders
- 5. Work with internal teams to present, meet and exceed customer expectations and perceptions
- 6. Identification and tracking of enhancement requests for future features and functionality

#### **Project Management**

- 1. Oversee the customer onboarding process from initiation to execution for assigned customers
- 2. End to End project management responsibility and training orchestration to new and existing customers
- 3. Handle complex and escalated customer service issues

### **Customer Growth**

- 1. Partner with Sales to develop a plan for customer success and expansion for each customer to achieve growth goals
- 2. Identify up-sell opportunities and communicate any potential risks that would threaten renewal
- 3. Master Carbyne products to promote customer adoption and use
- 4. Maintain a deep understanding of our solutions and speak with customers about the most relevant features/functionality for their specific business needs

### **Operational Excellence**

- 1. Enhance the effectiveness and efficiencies of Operations processes and systems
- 2. Develop and implement customer success policies and procedures

- 3. Identify and implement strategies to improve customer satisfaction and product adoption
- 4. Understand various post-sale adoption methods and devise ways to measure and improve to ensure superior customer onboarding and handoff experience

#### Who we are?

Carbyne is a global leader in public safety technology. We are developing next generation 911 cloud-based ecosystem that enables real-time emergency communication between citizens and 911 services worldwide. Carbyne`s patented platform delivers live streaming video, advanced IP based communication, accurate dynamic locations (also indoors). This smart and rich data helps call takers analyze and process what is happening in real-time, provide accurate support, slash time to dispatch and ultimately save lives.

#### Join us, and create a better Now!

#### Requirements

- 1. At least 4 years of proven working experience with customers in a B2G company OR at least 8 years of industry experience working in a PSAP or other relevant experience in the public safety industry.Based in Georgia, US- must.
- 2. Strong client-facing and communication skills.
- 3. Advanced troubleshooting and multi-tasking skills.
- Excellent knowledge of project management methods and techniques and proven experience in leading project management for large scale projects.
- 5. Ability to think strategically and to lead.
- 6. Experience in generating training materials and executing training sessions on-site/remotely
- 7. Customer service orientation.
- 8. Working knowledge of Customer Success software, databases and tools.
- 9. Awareness of Customer Success latest technology trends and applications and

experience in implementing new Customer Success Methodology and tools in the organization.BS degree in Business Administration or a related field.

10. Up to 30% of your time may include travel for client visits.



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# **GENERAL MANAGER MEXICO**

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#### Description

We are seeking for a driven results oriented General Manager who will focus on managing and executing the company's strategic plans and targets in Mexico. As a hyper-growth company, the ideal candidate will be a leader that thrives in a fast-paced environment, ambitious, persistent, highly motivated with strong sales & business skills.

Based in Mexico City (We can also relocate candidates from Israel)

#### Key Responsibilities:

- 1. Oversee the overall productivity and effectiveness of the day-to-day operation of the site
- 2. Manage and responsible for the site P&L, establish, grow and lead all business aspects in the region
- 3. Lead relationships with top government officials in the federal and state levels
- 4. Develop and maintain partners and resellers on a national and local level
- 5. Set clear KPIs and goals for all the employees and oversee their execution, by creating a culture of success and ongoing business and goal achievement
- 6. Understand the needs of the company's customers, the market and competitor activities and translate them into business requirements.
- 7. Ensure the overall delivery and quality of the unit's offerings to customers
- 8. Ensure the development of tactical programs to

pursue targeted goals and objectives.

9. Control the legal and financial aspects of the region.

#### Who we are?

Carbyne is a global leader in public safety technology. We are developing the next generation 911 cloudbased ecosystem that enables real-time emergency communication between citizens and 911 services worldwide. Carbyne`s patented platform delivers live streaming video, advanced IP based communication, accurate dynamic locations (also indoors). This smart and rich data helps call takers analyze and process what is happening in real-time, provide accurate support, slash time to dispatch and ultimately save lives.

#### Join us, and create a better Now!

- Proven experience in managing employees in various departments (Sales, CSM, Support, Marketing, etc) in a B2B company, B2G an advantage
- 2. Successfully held GM or Country Manager positions in LATAM advantage
- 3. Minimum 10 years of relevant professional experience, preferably in SW and SAAS solutions in a Sales position.
- 4. Experience in planning and budgeting
- 5. An understanding of the government/ Public Safety sector procurement process- A big Advantage!
- 6. Proven experience in setting KPI's s, training and motivating employees to reach their targets
- 7. Excellent at building & maintaining relationships with customers.
- 8. Strong administrative skills with strong attention to details.

- 9. Strong technical orientation
- 10. Experience in hyper-growth companies and scaling up teams
- 11. Outstanding communication and interpersonal skills
- 12. The ideal candidate will be a self-starter who is business-focused, resourceful, self-motivated and driven to be the best!
- 13. Fluent in English and Spanish (Hebrew advantage)
- 14. Willingness and flexibility to travel if needed



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# MARKETING DESIGNER

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#### Description

Carbyne is looking for a talented Marketing designer to join our awesome Marketing team, to lead and manage all design activities from vision to reality.

To be successful in this creative role, you should have in-depth knowledge of graphic design, styles and layout techniques. You should also have experience executing marketing projects from concept to production, including presentations, websites, product packaging and other marketing materials. Ultimately, you will ensure the marketing team

promotes our brand through delivering high-quality pieces on tight deadlines.

#### You will be Responsible for:

- 1. Oversee all marketing design projects, from concept to delivery
- 2. Design original pieces, including illustrations and infographics (both for online and offline channels)
- 3. Refine images fonts and layouts using graphic design software
- 4. Apply typography techniques
- 5. Generate ideas to portray concepts and advertise products/services
- 6. Maintain brand consistency throughout all our marketing projects
- 7. Liaise with marketing and UX/UI design teams to ensure deadlines are met
- 8. Stay up-to-date with industry developments and tools

# Along with your resume, please submit a link to your portfolio- Must :)

- 1. Creative designer with out of the box way of thinking.
- 2. Bachelor's degree in graphic design or equivalent preferred (Bezalel / Shenkar / Wizo / HIT)
- 3. A team player with a big smile :) with a big passion for marketing design
- 4. Proven experience as a marketing designer in a hi-tech company in both web and print design
- 5. Ability to work according to marketing deadlines
- 6. Professional in adobe creative suite (Photoshop, Illustrator, InDesign, After Effects or equivalent motion tools)
- 7. Knowledge of HTML5 Banners & google web designer tool and Sketch an advantage
- 8. Experienced in web environment tools
- 9. Strong communication skills, fast learner with strong attention to details and organizational skills
- IO. Fluent in English



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# **PROFESSIONAL SERVICES ENGINEER**

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#### Description

As a Professional Services Engineer you will be in charge of the design, implementation and deployment of Carbyne`s national real-time emergency communication platform, leading the most advanced public safety technology for emergency infrastructure. You will lead the onboarding with national first responders word- wide, such as 911 in the USA.

As part of this diverse role you will be responsible for activities ranging from Pre-sale support to post sale deployments. You will be leading onsite installation and remote upgrades of Carbyne PBX and Call Taking platform and you will also play an important role in the customers' site and system architecture by following Carbyne's best practices and your strong technical experience.

This is an exciting opportunity for you to join our US team as the first technical resource and become the focal point for all Pre-Sales and Post-Sales activities in the region. Furthermore you will join a passionate team and will be able to innovate, influence, transform, inspire and grow within the Global Operations organization.

You will work closely with Sales and Marketing teams as well as with Product and Engineering ones to deliver your customers the best solution with professional experience.

#### We have 3 openings in:

#### Who we are?

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#### Join us, and create a better Now!

- 1. Proven knowledge and experience in networking and full knowledge of the OSI model and deep understanding of 1-7 Network Layers- must!
- Deep understanding and knowledge in VoIP and Streaming Technologies such as: SIP, RTSP, RTMP, SIP-to-PSTN gateways, SIP Trunk, Wowza, WebRTC
- 3. Strong understanding of Windows systems and internals: batch scripting, services, etc. (Linux-advantage)
- 4. Experience with configuring routers and firewalls (Cisco or Fortigate)
- 5. Experience with Cisco PBX deployment and/or support Big Advantage.
- 6. Knowledge with Proxy server.
- 7. Project management experience Demonstrated experience in Change Management projects
- 8. Highly organized and detail-oriented
- 9. Ability to drive results effectively for multiple projects and/or tasks simultaneously

- 10. Must be an outstanding analytical thinker and problem solver, comfortable working in data analytics and able to resolve complex problems independently
- 11. Strong verbal and written communication skills, including the ability to interact with senior leaders.
- 12. Must possess high motivation, enthusiasm, and dedication to deliver results within strict time frames.
- 13. Ability to travel up to 30%.



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# SENIOR CUSTOMER SUCCESS MANAGER

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#### Description

Carbyne's Customer Success Manager is accountable for our customers' growth and success. The CSM acts as an account manager, with wide responsibilities on different aspects from project initiation, through smooth operations, training and onboarding, towards bringing the expected value to our users and promote the usage of Carbyne technology.

The CSM will be working closely with our customers and will manage all operations activities, ensuring that Carbyne Solution is fulfilling the contracted KPI/SLA and to serve as the primary escalation point for incident reporting towards the customer. The CSM will engage the relevant technical resources from Carbyne as required to meet this goal.

The importance of the role of Customer Success Management at Carbyne includes managing customers in high touch model to provide excellent results and customer satisfaction.

Through managing onboarding and ongoing training, the CSM ensures that all customers are fully engaged and receiving the value that they expect. At every point, the CSM collects, analyzes and then uses data and feedback to make the customers' experience with Carbyne product seamless, consistent, and exceptional.

#### **Customer Success**

1. Operate as the lead point of contact for any and all matters specific to our customers

- 2. Develop trusted relationships with decision makers, Key personnel and IT stuff
- 3. High touch communication model with customers on regular basis based on Carbyne best practices
- 4. Communicate clearly product usage and analytics on a quarterly basis to the relevant stakeholders
- 5. Work with internal teams to present, meet and exceed customer expectations and perceptions
- 6. Identification and tracking of enhancement requests for future features and functionality

### **Project Management**

- 1. Oversee the customer onboarding process from initiation to execution for assigned customers
- 2. End to End project management responsibility and training orchestration to new and existing customers
- 3. Handle complex and escalated customer service issues

# **Customer Growth**

- 1. Partner with Sales to develop a plan for customer success and expansion for each customer to achieve growth goals
- 2. Identify up-sell opportunities and communicate any potential risks that would threaten renewal
- 3. Master Carbyne products to promote customer adoption and use
- 4. Maintain a deep understanding of our solutions and speak with customers about the most relevant features/functionality for their specific business needs

# **Operational Excellence**

- 1. Enhance the effectiveness and efficiencies of Operations processes and systems
- 2. Develop and implement customer success policies and procedures

- 3. Identify and implement strategies to improve customer satisfaction and product adoption
- 4. Understand various post-sale adoption methods and devise ways to measure and improve to ensure superior customer onboarding and handoff experience

#### Who we are?

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#### Join us, and create a better Now!

- At least 4 years proven working experience with customers in a B2B/B2G company OR at least 8 years of industry experience working in the public safety industry.
- 2. Strong client-facing and communication skills.
- 3. Advanced troubleshooting and multi-tasking skills.
- Excellent knowledge of project management methods and techniques and proven experience in leading project management for large scale projects.
- 5. Ability to think strategically and to lead.
- 6. Experience in generating training materials and executing training sessions on-site/remotely
- 7. Customer service orientation.
- 8. Working knowledge of Customer Success software, databases and tools.
- 9. Awareness of Customer Success latest technology trends and applications and experience in implementing new Customer

SuccessMethodologyandtoolsintheorganization.BSdegreeinBusinessAdministration or a related field.

- IO. Fluent English, both written and verbal.
- 11. Up to 25% of your time may include travel for client visits.



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# SENIOR WEB DEVELOPER

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#### Description

We're looking for a Senior Web Developer that will be responsible for leading our web development in the company.

You will develop Carbyne`s life Saving products, making a contribution that will go far beyond coding, as your work will have a direct impact on the 911 emergency communications as we all know today.

#### Who we are?

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#### Join us, and create a better Now!

- At least 4 years of experience in building advanced web UI development, with the following technologies: JavaScript, HTML5, CSS3, AngularJS and Typescript
- 2. B.Sc . in Computer Science/related technical field
- 3. Experience with developing RESTful API
- 4. Experience Writing web application for mobileadvantage
- 5. Familiarity with Scrum/Agile methodologies
- 6. "Can-do" attitude and Strong people skills

- 7. Backend development experience- a big advantage
- 8. Experience in designing and coding microservices-based solutions for the Cloud- a big advantage
- 9. Working with WebSockets- advantage
- IO. Working with WebRTC- advantage



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# **TECHNICAL SUPPORT ENGINEER**

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#### Description

At Carbyne our technology was built to save lives, we deliver 911 centers around the globe a platform that delivers enriched data to help them-help you when you call 911.

Carbyne is looking for a bright, passionate and talented Technical Support candidate to support our customers and worldwide teams in their use of Carbyne's platform and to ensure ongoing success with our rapidly growing company.

The Technical Support person is a key part of our Technical Support team. You will be working directly with our customers and other customer facing departments on dealing with a complex SaaS product. Your working day will also Include diagnosing logic errors, logging bugs, helping prioritize and communicate fixes and helping to drive the quality of our customers' experience with Carbyne.

#### **Responsibilities**

- Escalations, working directly with our users and Customer Success and on field Support Teams abroad to solve problems and help them leverage all of Carbyne's platform functionality
- 2. Escalate critical issues to the appropriate internal channel, ensuring timely response and testing and communicating the resolution
- 3. Report bugs to our Engineering & QA teams, as well as helping to prioritize fixes to ensure customer satisfaction
- 4. Clearly communicate with customers and other

internal teams about issues impacting their service

- 5. Effectively verify that issues have been resolved
- 6. Execute internal processes to streamline and scale support
- 7. Partner with cross-functional teams, such as Product Management, Support, and R&D to translate customer business needs and product feedback into new solutions
- 8. Reporting and knowledge base documentation is required

# Requirements

- 1. 2 or more years in a Technical Support/Network engineering related role at a SaaS company
- 2. Cisco knowledge, mainly Unified Communication support and background is a must
- 3. Hands On experience with AWS platform and services
- 4. Understanding of SQL databases and basic Python\Shell scripting
- 5. Must be a creative and analytical problem solver with proven success working independently
- 6. Excellent written and verbal communication skills in English is required
- 7. Ability to distill complex concepts into layman's term
- 8. Eager and capable of learning new technologies as necessary
- 9. High attention to detail and ability to stay organized in a fast paced, complex environment
- 10. Have flexibility to cover non-standard work hours as needed
- 11. Have a passion for customer service and helping others!

Big plus if you have any of the following skills:

- 1. Familiarity with Jira, Zendesk
- 2. Coding experience in a programming language
- 3. Prior experience with user testing / QA
- 4. Exposure to Customer Success
- 5. Understanding of APIs



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# **VP GLOBAL MARKETING**

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#### Description

Carbyne is looking for a strategic, sharp and out of the box Marketing professional who can lead our global marketing department.

#### **Responsibilities**

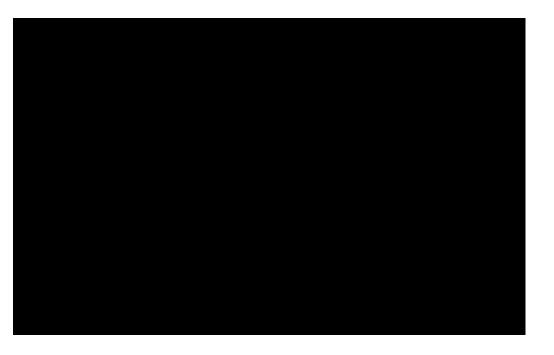
- 1. Marketing strategy and vision
- 2. Define the organization's messaging, value proposition and mission
- 3. Generate revenue by increasing sales through successful marketing for the entire organization
- 4. Liaise with other departments to guide a unified approach to customer service & retention
- 5. Ensure the organization's message is distributed across channels and to targeted audiences in order to meet sales objectives
- 6. Marketing communications ( internal & external) including branding, public relations, events, support sales through timely and effective content, website, etc.
- Establish Carbyne as a thought leader in the Next Generation 911 community and public safety arena
- 8. Market and customer intelligence
- 9. Leverage marketing platforms to execute, measure, track, analyze & optimize marketing programs and performance
- IO. Reporting to the COO

Carbyne is a global leader in public safety technology. We are developing the next generation 911 cloudbased ecosystem that enables real-time emergency communication between citizens and 911 services worldwide. Carbyne`s patented platform delivers live streaming video, advanced IP based communication, accurate dynamic locations (also indoors). This smart and rich data helps call takers analyze and process what is happening in real-time, provide accurate support, slash time to dispatch and ultimately save lives.

### Join us, and create a better Now!

- 1. Proven experience in a similar position at a complex SaaS B2B/B2G company
- 2. A leader with both creative and analytical capabilities
- 3. Proven experience in developing strategies and business plans for all marketing aspects
- 4. Product Marketing oriented & tech savvy
- 5. Solid understanding of market research and data analysis methods
- 6. Proven experience in managing global Marketing teams- recruiting, training, coaching and motivating employees to reach the department goals.
- 7. The ideal candidate will be a self-starter who is client-focused, resourceful, self-motivated and driven to be the best!
- 8. Outstanding communication and interpersonal skills
- 9. Ability to travel up to 20% of the time





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# **VP PRODUCT**

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#### Description

We are looking for an experienced VP Product that is passionate about technology, out of the box thinker with strategic vision. The ideal candidate will have a proven track record of leading innovative, global SaaS products, self-starter who is client-focused and driven to deliver high-quality products to Carbyne`s clients!

#### **Responsibilities:**

- 1. Leading our Product vision, strategy, and roadmap.
- 2. Manage the complete product life cycle from concept through execution
- 3. Shape and alter our products through customers insights, conducting Market & Product research, analysis of the product's performance and collaborate with other departments basically be extremely data-driven in your decision-making.
- 4. Manage, mentor, and grow our global Product team
- 5. Closely collaborate with R&D on product definition, guide development activities, and define priorities to drive optimal execution
- 6. Maintain a deep understanding of the market, the eco-system and the business environment
- Leverage strong leadership skills to deliver crossfunctional teamwork across Product, Engineering, UI/UX and operations teams
- 8. Reporting to the COO

#### Who we are?

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#### Join us, and create a better Now!

- 1. Proven experience in a similar position in a B2B SaaS company, managing an entire product lifecycle.
- 2. Strong leadership, management, and organizational skills.
- Strong analytical and research skills- using data and user research to glean customer insights, including directly interfacing with users.
- 4. Proven experience with working closely with R&D teams on product execution
- 5. Proven experience in managing global product teams- recruiting, training, coaching and motivating employees to reach the department goals
- 6. Proven ability to work with cross-functional groups and drive decision making.
- 7. Self-motivated with a Hand -On approach
- 8. Ability to thrive in a fast-paced, start-up environment



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# VP R&D

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#### Description

Carbyne is looking for an experienced VP R&D that will join our fast growing global Start -up company and will be responsible for leading and growing our talented R&D organization, towards realizing Carbyne`s strategy to excellence. You will be responsible for the R&D strategy and defining methodologies to optimize work process and efficiency.

As a hyper-growth company the ideal Carbyn`s VP R&D will be a technological leader with a can-do approach, strong interpersonal and managerial skills that thrives in a fast-paced environment, ambitious, persistent and highly motivated.

#### Who we are?

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#### Join us, and create a better Now!

#### Requirements

1. At least 5 years of experience in leading and

growing R&D organization at a SaaS company (Startup experience- a big advantage).

- Highly talented technological leader with a background in back-end development (Scala\Java\C++) and Cloud IaaS (AWS) in an SOA infrastructure with high scalability.
- Knowledge of mobile development (Android\iOS) or Web development - Advantage
- 4. A graduate of Computer Science or Software Engineering.
- 5. Extensive knowledge and experience in multithreaded, concurrent, asynchronous and message driven systems.
- 6. Experience with TDD and Continuous Integration methodologies in a development strategy.
- 7. Experience with Agile teams management.
- 8. Proven experience in managing R&D teamsrecruiting, training, coaching and motivating employees to reach the department goals.
- 9. Excellent communication skills.
- IO. Can-Do and an hands-on approach.
- 11. Great interpersonal skills.



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# WEB TEAM LEADER

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#### Description

We're looking for a Web team leader that will be responsible for leading our web development in the company. The perfect candidate will be a leader with a Can-do approach, desire to stay hands-on and loves to learn and adopt new technologies.

You will develop Carbyne`s life Saving products, making a contribution that will go far beyond coding, as your work will have a direct impact on the 911 emergency communications as we all know today.

#### Who we are?

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#### Join us, and create a better Now!

#### Requirements

- At least 4 years of Hands-On experience in building advanced web UI development, with the following technologies: JavaScript, HTML5, CSS3, AngularJS and Typescript
- Proven experience in managing global Marketing teams- recruiting, training, coaching and motivating employees to reach the department goals.

- 3. Experience with developing RESTful API
- 4. Experience Writing web application for mobileadvantage
- 5. B.Sc . in Computer Science/related technical field
- 6. Familiarity with Scrum/Agile methodologies
- 7. "Can-do" attitude and Strong people skills
- 8. Backend development experience- a big advantage
- 9. Experience in designing and coding microservices-based solutions for the Cloud- a big advantage
- IO. Working with WebSockets- advantage
- 11. Working with WebRTC- advantage



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# WEB TECH LEAD

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#### Description

We're looking for a Web Tech-Lead that will be responsible for leading our web development in the company. The perfect candidate will be a leader with a Can-do approach, desire to stay hands-on and loves to learn and adopt new technologies.

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- At least 4 years of Hands-On experience in building advanced web UI development, with the following technologies: JavaScript, HTML5, CSS3, AngularJS and Typescript
- 2. Experience with developing RESTful API
- 3. Experience Writing web application for mobileadvantage
- 4. B.Sc . in Computer Science/related technical field

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- 5. Familiarity with Scrum/Agile methodologies
- 6. "Can-do" attitude and Strong people skills
- 7. Backend development experience a big advantage
- 8. Experience in designing coding and microservices-based solutions for the Cloud- a big advantage
- 9. Working with WebSockets advantage
- IO. Working with WebRTC advantage



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## End User Software License Agreement

Last update: January 8, 2019

THIS END USER LICENSE AGREEMENT ("**EULA**") CONSTITUTES A LEGAL AGREEMENT THAT REGULATES THE BUSINESS RELATIONSHIP BETWEEN YOU, AN INDIVIDUAL (THE "**USER**" OR "**YOU**") AND CARBYNE LTD. (THE "**COMPANY**" OR "**WE**", "US", "OUR"), WITH REGARD TO YOUR USE OF THE CARBYNE APPLICATION (THE "**APPLICATION**"). ANY DOWNLOAD, INSTALLATION OR USE OF THE APPLICATION, INCLUDING ANY UPDATED VERSION OF THE APPLICATION, IS SUBJECT TO, AND SHALL REMAIN SUBJECT TO, THE CONDITIONS OF THIS EULA, AT ANY TIME.

BY CLICKING THE "**I APPROVE**" BUTTON AND/OR BY DOWNLOADING, INSTALLING OR USING THE APPLICATION ON YOUR MOBILE DEVICE ("**DEVICE**"), YOU CONFIRM THAT YOU UNDERSTOOD THE TERMS OF THIS EULA, AND AGREE TO BE BOUND BY THE TERMS OF THIS EULA. THE COMPANY RESERVES THE RIGHT TO MAKE CHANGES TO THIS EULA, IN ITS SOLE DISCRETION BY PUBLISHING AMENDED EULA. YOU WILL BE INFORMED OF ANY SUCH CHANGE BY WAY OF DISPLAY ON THE APPLICATION. SHOULD SUCH CHANGE BE SUBSTANTIAL, REGISTERED USERS WILL ALSO RECEIVE AN EMAIL INFORMING THEM OF THIS SUBSTANTIAL CHANGE. YOUR CONTINUED USE OF THE APPLICATION AFTER THE POSTING BY THE COMPANY OF AN UPDATED EULA, CONSTITUTES YOUR AGREEMENT TO ANY AMENDED VERSION OF THE EULA.

IN CASE OF MATERIAL BREACH BY YOU TO THIS EULA OR THE PRIVACY POLICY (WHICH IS INCORPORATED TO THIS EULA), WE MAY SUSPEND OR PERMANENTLY DEACTIVATE YOUR USER ACCOUNT.

#### **Definitions**

**Application** means the mobile application entitled "c-Now" or any other mobile application published by the Company.

Site means the website accessible at https://carbyne911.com/.

**Services** means, together, the Site, the Application(s), and all the services and functionalities offered to You through the Site and the Application.

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**Registration and access** 

The use of the Application requires creating an account, which is necessary to use all functionalities of the Application, such as the possibility to create, upload and/or share User Generated Contents.

The equipment enabling to access to the Application and Services, and the potential communication costs incurred by their use are at the User's expenses.

The registration is carried out by filling in a form whose mandatory fields to benefit from the Services are indicated by an asterisk.

You agree to communicate only accurate and truthful information and personal data. In particular, you agree not to impersonate any third party and to inform us without delay in the event of any change in the personal information you provided when registering and, if necessary, to make such changes yourself within the account settings.

#### **Account information**

It is your responsibility to keep your Account information confidential. You are solely responsible for the use of your account information. Consequently, you undertake to keep your account information, secret and not to disclose them in any form whatsoever. Any use of the Services, connection or transmission of data via your identifiers, is deemed to have been made by such you, under your exclusive responsibility, unless denounced in writing and duly justified, sent to us at the address indicated at the end of this EULA.

We may not be held liable for the loss of one or more identifier, in the absence of prior written notice to the Company, for the harmful consequences of the use of your account by an unauthorized person.

We have no power to control the veracity of the information provided by you when creating an account. Consequently, we cannot be held responsible for any false declaration or identity theft made by the Users. You undertake to provide us with accurate information and to update it according to changes over time.

You always have the possibility to delete and deactivate your account, whether temporarily or permanently. This may not be with immediate effect and subject to the reasonable processing time of your request.

### <u>Hyperlinks</u>

The Services may include links to websites or external sources. We cannot control these external sites and sources, and therefore cannot be held responsible for the availability of links to these external sites and sources, particularly with regard to their content, opinions, recommendations, advertising, products or any other service available on or from these external sites or sources.

By activating these hyperlinks to other sites from our Services, you leave our Services. It is your responsibility to take the necessary precautions to ensure that the sites visited are free of computer viruses or other malware. We cannot be held liable for the presence of computer viruses or malware on external sites or sources or for the information, opinions and recommendations published on these external sites.

### License and Intellectual Property

You acknowledge and confirm that the Site, the Application and any materials related thereto including, material, text, picture, designs, software, music, video, graphics, information, logo, name, trademark, distinctive sign, copyrights, software, program, data and database, and materials contained in advertisements or messages sent to You or commercial information offered to You by the Company, or that were created or developed by the Company (together, the "**Company Contents**") are the exclusive property of the Company and/or properly licensed from other third parties and shall remain at Company's exclusive property at all times. All intellectual property rights (including, *inter alia*, copyrights, trade secrets, trademarks, patents, etc.) that exist and/or are embodied in the Services, and/or attached, linked, and/or referring to the Services, are the exclusive property of the Company and will remain the exclusive property of the Company as stated.

The Company Contents may also be protected and/or enforced by general civil law and international conventions, as applicable.

You agree to respect the rights attached to Company Contents.

Company hereby grants You, pursuant to the terms and subject to the conditions of this EULA, a limited, personal, non-exclusive, non-assignable, revocable, non-sublicenseable license to use the Application, the Site and the Company Contents, for personal use only, all in accordance with the terms and subject to the conditions contained in this EULA (the "**License**"). Any other use not permitted by the License shall be subject to the prior written authorization of the Company. Nothing in this EULA shall be construed as an assignment of intellectual property rights, whether explicitly or tacitly, regarding the Company Contents. The Company reserves all other rights to the Application that were not explicitly granted under this EULA. The License is conditioned upon Your full compliance with the terms of this EULA and shall be immediately terminated upon any breach by You of any of the terms hereof.

In accordance with applicable laws, any reproduction, distribution or representation, in whole or in part, of the Services or the Company Contents is prohibited. You are especially prohibiting from adapting, arranging, modifying, correcting, combining, translating into any language, commercializing, selling freely or against payment all or part of the Services or the Company Contents, whatever the means and support(s).

Unless if it is expressly permitted in this EULA, You hereby consent that You shall not, without prior written consent of the Company: (i) use, modify or integrate the Services or the Company Contents into other software, or create derivative works from any part of the Services or the Company Contents; (ii) sell, license (or sub-license), lease, assign, transfer, pledge or share Your rights according to this EULA to and with any other person; (iii) distribute or copy the Services or the Company Contents for the benefit of third parties; (iv) disclose the results of the Services's or the Company Contents' performance, or use of these results for a competing application development; and/or (v) modify, combining, translating into any langage, commercializing, whether for free or against payment, disassemble, reverse-compile, reverse engineer, update or improve all or part of the Services or the Company Contents, whatever the means and support(s) or (vi) attempt to discover the source code of the Services or the Company Contents.

Any breach of this section may constitute an intellectual property infringement and/or may engage the civil and/or criminal liability of its author.

### **Restrictions and prohibitions**

We do not sell or offer our Services to children. As such, our Services are design for adult user interaction. We do not intentionally collect personal information from children under the age of 16.

If you are under 16, you will always need to get your parent(s)/guardian(s) written permission before contacting and interacting with us.

We may need to check that your parent(s)/guardian(s) agree that you will use our Services. As part of this check, we may ask you for your parent's/guardian's contact details (e.g., email address or telephone number) so we can then contact them and obtain their consent.

We may also carry out checks to ensure that the contact details you have provided for your parent(s)/guardian(s) are your actual parent(s)/guardian(s). If we find out that you have given us fake details about your parent(s)/guardian(s) or if we do not get a reply from your parent(s)/guardian(s) within a reasonable time, we may be incapable to offer our Services to you.

You hereby undertake not to use the Services in any way to: (i) Upload content and/or information which You do not have the right to upload, including without limitations content or information infringing upon third party proprietary or privacy rights. (ii) Interfere with, disrupt, limit or prevent the use of the Services. (iii) Upload content and/or information which is misleading, false or harmful to the Company or to third parties. (iv) Upload information which is abusive, defamatory or threatening. (v) Harass or falsely report an incident. (vi) Commercially exploit or make business use of the Services or any information transmitted there through. (vii) Perform an action which is against the law. Please see the section "**User Generated Content**" hereafter to understand what content You should not report.

You undertake to refrain from any attempt to collect information and User-generated Content via the Services, including through technological means, operation or assistance to the operation of a computer application or by any other means designed to scan and/or copy and/or retrieve and/or mine information, to refrain from executing and/or causing any change to the Services, including to other users' content, and not to interfere with the Services' source code.

You shall inform the Company, immediately, regarding any possibility of damage that may be caused to other users and/or third parties and/or the Company and/or of an existing or anticipated breach of the applicable law, due and/or as a result of Your use of the Services.

### **User Generated Content**

It is important to us that the contents shared through our Services, especially the User Generated Contents, are appropriate and useful, so that the authorities are able to manage emergency situations in the most efficient way possible. We need You to understand the types of content to avoid in order to help us to achieve this goal.

# Any User Generated Content must be made in good faith. Please note that the false disclosure of information may be criminally punishable according to applicable laws.

Any content that You wish to report to public authorities including emergency and/or municipal authorities ("Authority" or "**Authorities**") via the Services as part of an event, including your location, live video & audio broadcasting from your Device ("**User Generated Content**") shall be accompanied by Your contact details as provided upon your installation of the Services. Some features of the Services acquire phone access and make use of the Device's camera, microphone and detailed location sent by the Device. These features cannot be provided without utilizing this technology.

You understand that there is no legal and/or contractual and/or any other obligation that prevents You from uploading and/or publishing and/or transferring the User Generate Content and that said User Generated Content is not in any breach of this EULA, or any applicable law, and is not in breach of any right of any third party. Any User-generated Content uploaded by You shall be under Your sole and exclusive responsibility and the Company will not be responsible in any way for such User Generated Content.

When using our Services, You are prohibited from sharing or uploading User Generated Content that is not appropriate regarding the scope of action of the emergency services requested, including, without limitation: content that depicts inappropriate situations, such as pornography or sexual acts, the promotion of goods or services, infringement of third party's rights, impersonation, encouragement or promotion of discrimination or unnecessary violence, self-harm or suicide, or content that is defamatory, harmful, false, malicious, misleading, offensive, illegal, unlawful or otherwise abusive.

You shall be fully liable for the User Generated Content uploaded and/or shared by You, including without limitations for act of defamation and/or breach of privacy and/or violation of proprietary rights and/or contractual and/or violation of a judicial decree and/or any other violation, and You expressly exempt the Company, including its representatives, employees, managers and shareholders acting on its behalf ("**Representatives**"), from any and all responsibility and/or liability in connection therewith.

You hereby undertake to indemnify the Company and/or its Representatives, immediately upon their first request, for any damage, injury, loss, expense, fee, lost profits, lost data, loss of use and damage to goodwill, that they may incur by any claim and/ or demand by a third-party (including the Authorities), including any legal fees, due to violation by You of this EULA, concerning Your activities via the Services. Aforementioned indemnification shall not derogate from any remedy that the Company is entitled to by any applicable law.

You acknowledge and agree that You must evaluate the risk in sending User Generated Content before it is uploaded and bear all risks with respect to uploading such User Generated Content and that in no event shall the Company be liable for any damage cost or expense caused to a third party by the uploading of User Generated Content. Additionally, You acknowledge that other than the User Generated Content provided by You, information provided by the Services originates from other users of the Services, and may be inaccurate, incomplete or outdated. We do not provide any warranties regarding the credibility or

reliability of such information. You hereby exempt the Company, fully and completely, including its Representatives of any responsibility for damage cost or expense accruing from or likely to be caused to any third party in connection with the publication of User Generated Content, and/or in connection with damages incurred or which may occur as a result of the publication of User Generated Content, as aforementioned.

The Company may, at its sole discretion, refuse to allow You to share User Generated Content with any Authority without the need to receive Your consent or provide You with prior notice, in case that Company suspects of violation and/or risk of violation of the provisions of this EULA, the provisions of the applicable law or the rights of third parties and/or in case of a request by a competent authorities and/or as a result of technical reasons, including technological changes, or due to the request of the receiving party, even if backups of User Generated Content are not saved and stored. Company may also notify You that there is no need for any such User Generated Content and therefore no such User Generated Content will be uploaded.

When You upload and/or share User Generated Content via the Services, You grant the Authority with which You choose to share the User Generated Content, a perpetual, non-exclusive, irrevocable and free of charge, worldwide license (with the right to sublicense) to use, analyze, copy, reproduce, process, adapt, modify, publish, transmit, display and distribute and save such User Generated Content in any and all media or distribution methods (now known or later developed), as well as Your contact details as provided by you upon your installation of the Services or at any time thereafter.

You represent that You are the owner of such User Generated Content, or that you have obtained the rights, licenses, consents, permissions, power and/or authority necessary to upload and share such User Generated Content through the Services, and that such User Generated Content does not belong to a third party including a captured third party and subject to applicable laws.

#### <u>Guard</u>

The Application includes the option to use the Guard feature that shares certain private information concerning You to contact persons that are listed as contacts in Your Device and who have installed the Application, including notifying such contacts on your recent activity in the Application and when you are in the proximity of a location where an event was reported by other users or by authorities.

Any User Generated Content that You will choose to create during Your use of the Application will be available to users who Guard You. Any information gained during Your use of the Application, including by Guarding other users of the Application, shall be considered as User Generated Content of the user who generated such content.

Company may, at its sole discretion, refuse to allow You to Guard another user or to allow another user to Guard You. Company shall have no liability in case that a user Guarding You has disclosed any of Your User Generated Content and the sole and exclusive responsibility shall be borne by You.

If You choose to accept a request to Guard You, You hereby approve to disclose to such user, certain information concerning You, as specified in these Terms and You undertake to maintain strict confidentiality and not to disclose any information concerning any user who accepted a request from You to Guard such

user to any third party and/or not to make any use of such information.

You shall have an option, at all times, to block a user from Guarding You or to stop Guarding another user.

ANY USE OF THE APPLICATION INCLUDING THE GUARD FEATURE SHALL BE AT YOUR SOLE AND EXCLUSIVE RESPONSIBILITY. THE USE OF THE APPLICATION INCLUDING THE GUARD FEATURE IS NOT A GUARANTEE OR REPLACEMENT FOR ANY EMERGENCY SERVICE AND THE COMPANY SHALL NOT BE LIABLE IN ANY EVENT FOR ANY DAMAGE CAUSED TO YOU AS A RESULT OF THE USE OF APPLICATION AND THE GUARD FEATURE SUBJECT TO APPLICABLE LAWS.

#### Live Map

The Application includes the option to use the Live Map feature, allowing You to view all reports submitted to the Application and for others to view Your reports in real time including certain details regarding the reports, the locations from which they were made along with certain information from the public profile of users who made such reports. The information provided by the Application and in the Live Map feature is not intended to replace any information provided by or to the Authorities.

When using the Live Map feature, You must agree to share certain information, including personal data, to other users of the Application, and you must agree to activate the geolocation feature of Your Device.

ANY USE OF THE APPLICATION INCLUDING THE LIVE MAP FEATURE SHALL BE AT YOUR SOLE AND EXCLUSIVE RESPONSIBILITY. THE USE OF THE APPLICATION INCLUDING THE LIVE MAP FEATURE IS NOT A GUARANTEE OR REPLACEMENT FOR ANY EMERGENCY SERVICE OR REPORT OF SUCH EMERGENCY TO THE AUTHORITIES AND THE COMPANY SHALL NOT BE LIABLE IN ANY EVENT FOR ANY DAMAGE CAUSED TO YOU AS A RESULT OF THE USE OF APPLICATION AND THE LIVE MAP FEATURE SUBJECT TO THE APPLICABLE LAW.

### Maintenance and Support

The Company will have no obligation to provide support, maintenance, upgrades, modifications or new versions of the Services. However, the Company may from time to time issue upgraded versions of the Services, and might upgrade electronically and automatically the Services' version that You are using on Your Device. You hereby give Your consent to such automatic upgrading, and agree that this EULA apply to all upgrades as stated.

### <u>Disclaimer</u>

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAWS, THE APPLICATION IS PROVIDED "AS IS" AND "AS AVAILABLE", WITH ALL FAULTS AND WITHOUT WARRANTY OF ANY KIND, AND COMPANY HEREBY DISCLAIMS ALL WARRANTIES AND CONDITIONS WITH RESPECT TO THE APPLICATION, EITHER EXPRESS, IMPLIED OR STATUTORY, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, SATISFACTORY QUALITY, FITNESS FOR A PARTICULAR PURPOSE, ACCURACY, QUIET ENJOYMENT, AND NON-INFRINGEMENT OF THIRD PARTY RIGHTS, OR THAT THE OPERATION OF THE APPLICATION WILL BE UNINTERRUPTED OR ERROR-FREE, OR THAT DEFECTS IN THE APPLICATION WILL BE CORRECTED.

COMPANY DISCLAIMS ANY RESPONSIBILITY OR LIABILITY TO ANY PERSON OR ENTITY FOR ANY LOSS, DAMAGE (WHETHER ACTUAL, CONSEQUENTIAL, PUNITIVE OR OTHERWISE), INJURY, CLAIM, LIABILITY OR OTHER CAUSE OF ANY KIND OR CHARACTER BASED UPON OR RESULTING FROM ANY USER GENERATED CONTENT.

COMPANY ASSUMES NO RESPONSIBILITY FOR ANY ERROR, OMISSION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMMUNICATIONS LINE FAILURE, DESTRUCTION OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ANY COMMUNICATION. UNDER NO CIRCUMSTANCES SHALL COMPANY BE RESPONSIBLE FOR ANY LOSS OR DAMAGE RESULTING FROM USE OR INABILITY TO USE OR ANY DELAY IN OR MELFUNCTION IN THE APPLICATION.

SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES OR LIMITATIONS ON APPLICABLE STATUTORY RIGHTS OF A CONSUMER, SO THE ABOVE EXCLUSION AND LIMITATIONS MAY NOT APPLY TO YOU.

#### **Termination**

The Company may terminate the License granted to You to use the Application granted in accordance with this EULA at any time and for any reason. Without derogating from the aforementioned, Your violation of the terms of this EULA shall result in the immediate termination of the License provided to You, and we may suspend Your access and/or use of all or part of the Services, without prior notice and without any compensation.

#### **Governing Law; Jurisdiction**

To the extent permitted by applicable laws, this EULA shall be construed and governed under and by the laws of the State of Israel. If the dispute may not be resolved amicably, the parties agree that exclusive venue for any legal action relating hereto shall be in the courts of Tel Aviv Jaffa, Israel. The parties agree not to contest the venue set forth herein and to submit to, and not contest, the exercise of personal jurisdiction over them by any of the foregoing courts.

#### **Indemnification**

You agree to indemnify and hold Company and its Representatives, harmless from any loss, liability, claim or demand, including reasonable attorney's fees, made by any third party due to or arising out of Your use of the Services in violation of this EULA or arising from a breach by You of this EULA or any breach in Your

representations or warranties' including with respect to the User Generated Content that You transferred via the Services.

### Third Party Software

If the Services include any software that has been supplied by third parties, then such software is provided "as is" without warranty of any kind, and said software will be subject to the limitations and conditions which are required by said third party.

#### **Miscellaneous**

This EULA represents the entire license agreement concerning the License that is granted to use the Application. If it is determined that any provision included in this EULA cannot be enforced, then such provision will be removed or redrafted but only to the extent necessary to make it enforceable and other terms will remain valid.

No waiver of any term, provision or condition of this EULA, whether by conduct or otherwise, in any one or more instances, shall be deemed to be, or shall constitute, a waiver of any other term, provision or condition hereof, whether or not similar, nor shall such waiver constitute a continuing waiver of any such term, provision or condition hereof. No waiver shall be binding unless executed in writing by the party making the waiver.

All notices shall be in writing and shall be deemed to be delivered when sent by first-class mail or when sent by facsimile or e-mail to either parties' last known post office, facsimile or e-mail address, respectively. You hereby consent to notice by e-mail. All notices shall be directed to the parties at the respective addresses given above or to such other address as either party may, from time to time, provide to the other party.

If the performance of any part of this EULA by either party is prevented, hindered, delayed or otherwise made impracticable by causes beyond the reasonable control of either party, that party shall be excused from such performance to the extent that it is prevented, hindered or delayed by such causes.

This EULA supersedes any and all prior or contemporaneous communications, representations, statements and understandings, whether oral or written, between the parties concerning the Application. In the event of any conflict between the terms and conditions of this EULA and the terms and conditions of any license agreements appearing with or in the software products comprising the Application, this EULA shall prevail.

This EULA may not be assigned by You without the prior written consent of the Company. Company may assign this Agreement without Your consent.

For information or questions you are welcome to contact the Company via e-mail contact@carbyne911.com or phone 03-5628599.

#### ABOUT

#### CARBYNE REPORTCARBYNE CORE CARBYNE CONTROLSECTORS

Contact

Our Team

Careers

**Term & Conditions** 

Indoor Positioningc-Events Virtual Router c-Live IoT Gateway c-Records i3 Compliant c-Lite First Responders

.

Infrastructure

**Private Sectors** 

AML Gateway

**Security Protocols** 

**DDOS Protection** 





c-Now (app)

c-All (no app)

SDK



Terms of Use

#### Privacy Policy

## Privacy Policy – for End User Software License Agreement

Last update: January 8, 2019

#### **Introduction**

Carbyne Ltd. ("**us**", "**we**", "**our**" or "**Company**") respect the privacy of our users (each, "**you**" or "**User**") and are committed to protect the privacy of Users who access, download, install or register to our desktop, mobile or web application (VLR) (the "**Application**"), or any other online services we provide (collectively: the "**Services**"). The Company has prepared this Privacy Policy to outline our practices with respect to collecting, using and disclosing your Personal Information when you use the Services.

We do not sell or offer our Services to children. As such, our Services are design for adult user interaction. We do not intentionally collect Personal Information from children under the age of 16. If you are under 16, be sure to get your parent(s)/guardian(s) to read and discuss it with you. We will ask you relevant written justification(s) that you get the consent of your parent(s)/guardian(s) before giving any information or sending any materials to us.

We encourage you to read the Privacy Policy carefully and use it to make informed decisions. By using the Services, you (and your parent(s)/guardian(s), if applicable) agree to the terms of this Privacy Policy and your continued use of the Services constitutes your ongoing agreement to the Privacy Policy. If you (or your parent(s)/guardian(s), if applicable) do not agree with this Privacy Policy, please do not supply any Personal Information and do not use our Services.

In this Privacy Policy you will read about, among other things:

- Parents'/Guardians' consent
- Data controller and data processor
- What type of Personal Information we collect
- Mobile analysis
- How we use your Personal Information
- With whom we share the Personal Information and for what purpose
- For how long we retain the Personal Information
- How we protect your Personal Information
- How to contact us

#### Parents'/Guardians' consent

If you are under 16, you will always need to get your parent(s)/guardian

#### **REQUEST A DEMO**

#### contacting and interacting with us.

We may need to check that your parent(s)/guardian(s) agree that you will use our Services. As part of this check, we may ask you for your parent's/guardian's contact details (e.g., email address or telephone number) so we can then contact them and obtain their consent.

We may also carry out checks to ensure that the contact details you have provided for your parent(s)/guardian(s) are your actual parent(s)/guardian(s). If we find out that you have given us fake details about your parent(s)/guardian(s) or if we do not get a reply from your parent(s)/guardian(s) within a reasonable time, we may be incapable to offer our Services to you.

### Data controller and data processor

For the purposes relating to our Services (see our section "How we use your Personal Information"), the Company, as identified in Section "Information about Us", is the data controller.

For the purposes relating to the emergency services available through our Application, the relevant body, entity, authority or service is the data controller. For this purpose, the Company is considered as a data processor. In this case, the processing of your Personal Information by the data controller, especially the videos, images and/or sounds that you may issue through your device, may be based on (i) the necessity to comply with legal obligation to which the data controller is subject, (ii) the necessity to protect the vital interests of a person, and/or (iii) the necessity to perform a task carried out in the public interest or in the exercise of official authority vested in the data controller.

### What type of information we collect

We may collect two types of data and information from our Users.

The first type of information is un-identified and non-identifiable information pertaining to you, which may be made available or gathered via your use of the Services ("Non-personal Information"). We are not aware of the identity from which the Non-personal Information is collected. Non-personal Information which is collected may include your aggregated usage information and technical information transmitted by your device, including certain software and hardware information about your device (e.g., the device you use, the type of browser and operating system your device uses, language preference, access time and the website's domain name from which you linked to the Services, etc.), in order to enhance the functionality of the Services. We may also collect information about your activity on the Services (e.g., clicks, actions, online browsing, etc.).

The second type of information is individually identifiable information, namely information that identifies an individual or may with reasonable effort identify an individual ("**Personal Information**").

"Personal Information" or "Personal Data" includes information information that can be used to identify you as a natural person, directly or indirectly, in particular in combination with other information available to us such as an identification number, online identifier or one or more factors specific to your identity as a natural person.

Such information may include:

– Account Information: When you sign-up and register to the Services, you will be asked to provide us certain details about yourself : phone number, first and last name, home and work address, e-mail, age, gender. You may register to the Services through your social network account or directly through the Application. If you are under 16, we may also ask you for your parent's/guardian's contact details (e.g., email address or telephone number), so we can then contact them and obtain their consent. This collection of Personal Information relies on your acceptation of our Terms and Conditions when using our Services, which includes this Privacy Policy.

\*Registering through social network account: When you register or sign-in to the Services via your social network account (e.g., Facebook), we will have access to basic information from your social network account, such as your full name, email address, birthdate, profile picture, friends list, as well as any other information you made publicly available on such account or agreed to share with us. At all times, we will abide by the terms, conditions and restrictions of the social network platform.

\***Registering through the Application**: When you register to the Services through the Application, we may collect from you the following information: full name, phone number, email address, profile picture, home and office address, birthdate, gender, your full contact list which is stored on your device, as well as any other information you agreed to share with us. Upon registering to the application you may provide information about disabilities or allergies. This information will be saved locally on your device and will not be accessed by us, though it may be provided to emergency services when you contact them using the Service.

- Voluntarily Information: We may collect information which you provide us voluntarily. For instance, when you respond to communications from us, communicate with us via email or share additional information about yourself through your use of the Services. We may also collect the feedback, suggestions, complaints and reports which you send to us. Please note that we may also collect complaints about you from other Users, which may include your Personal Information. This collection of Personal Information relies on your acceptation of our Terms and Conditions when using our Services, which includes this Privacy Policy.

- **Device Information**: We may collect Personal Information from your device. Such information may include geolocation data, IP address, unique identifiers (e.g., MAC address) as well as other information which relates to your activity through the Services.

- **Background Mode Information**: When you use the application to call an emergency service we may collect and process your location data and video to provide them to the emergency call center. You agree that we may access this data to provide it to the emergency service when you call an emergency service directly through your device's dialer and/or contacts app (and not through our application).

For avoidance of doubt, if we combine Personal Information with Non-personal Information, the combined information will be treated as Personal Information as long as it remains combined.

### Mobile analysis

We may use various tracking technologies or methods of web and mobile analysis (e.g., Mixpanel, etc.) to gather, store, and track certain Personal Information related with your access to and activity through the Services. This collection of Personal Information may be based on your consent, where required, and/or our

legitimate interest to provide best quality service and experience to our Users, and to personalize our Services

#### How we use the information

We use and share Personal Information in the manners described in this Privacy Policy. In addition to the purposes listed above, the Personal Information we collect is used for the following purposes:

- To set up your account and to provide the Services;

To use your parent's/guardian's contact details and obtain their consent to your use of the Services (if you are under 16);

- To allow you to share and view content shared on the Services;
- To identify and authenticate your access to certain features of the Services;

 To send you relevant push notifications, which are based on different activities offered by the Services, such as: automatic SMS after a call, etc.

- To communicate with you and to keep you informed of our latest updates;
- To market our website, products and the Services;

 To perform a research or to conduct analytics in order to improve and customize the Services to your needs and interests;

- To support and troubleshoot the Services and to respond to your queries;
- To investigate and resolve disputes in connection with your use of the Services;

 To detect and prevent fraudulent and illegal activity or any other type of activity that may jeopardize or negatively affect the integrity of the Services; and

 To investigate violations and enforce our policies, and as required by law, regulation or other governmental authority, or to comply with a subpoena or similar legal process or respond to a government request.

### With whom we share the information and for what purpose

We do not rent, sell, or share your Personal Information with third-parties except as described in this Privacy Policy.

We may share Personal Information with the following recipients: (i) our subsidiaries; (ii) affiliated companies; (iii) subcontractors and other third-party service providers; (iv) auditors or advisers of our business processes; and (v) any potential purchasers or investors in the Company.

In addition to the purposes listed in this Privacy Policy, we may share Personal Information with our recipients for any of the following purposes: (i) storing or processing Personal Information on our behalf (e.g., cloud computing service providers); (ii) processing such information to assist us with our business

operations; (iii) performing research, technical diagnostics, personalization and analytics; (iv) providing you with the emergency services available through our Application.

For the purposes described above, we may transfer your Personal Information outside the European Union or the Economic Area, provided that:

- The data transfer is carried out to country whose legal regime is deemed by the European Commission to provide for an "adequate" level of personal data protection; and/or

 The data transfer is governed by a valid mechanism recognized as such by the European Commission (e.g. Standard Contractual Clause, Binding Corporate Rules, or the Privacy Shield framework).

We may also disclose Personal Information, or any information you submitted via the Services if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) enforce our policies, including investigations of potential violations thereof; (iii) investigate, detect, prevent, or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iv) to establish or exercise our rights to defend against legal claims; (v) prevent harm to the rights, property or safety of us, our affiliates, our Users, yourself or any third-party; (vi) for the purpose of collaborating with law enforcement agencies; and (vii) in case we find it necessary in order to enforce intellectual property or other legal rights.

#### Third-party collection of information

Our Privacy Policy only addresses the use and processing of Personal Information we collect from you. To the extent that you disclose your Personal Information to other parties via the Services (e.g., by clicking on a link to any other website or location) or via other sites throughout the Internet, different rules may apply to their use or disclosure of the Personal Information you disclose to them.

You acknowledge that we are not responsible for the products, services, or descriptions of products or services that you receive from third-party sites or to the content or privacy practices of those sites, and that this Privacy Policy does not apply to any such third-party products and services. You are knowingly and voluntarily assuming all risks of using third-party sites to purchase products and services. You agree that we shall have no liability whatsoever with respect to such third-party sites and your usage of them.

#### For how long we retain the information

We respect your privacy rights and therefore you may contact us at any time and request: (i) to access, delete, change or update any Personal Information relating to you (for example, if you believe that your Personal Information is incorrect, you may ask to have it corrected or deleted); or (ii) that we will cease any further use of your Personal Information (for example, you may ask that we will stop using or sharing your Personal Information with third-parties) or that we shall remove your Personal Information (subject to any other legal obligation that may require us to keep the information).

Please note that unless you instruct us otherwise we retain the information we collect for as long as needed to provide the Services and to comply with our legal obligations, resolve disputes and enforce our agreements.

We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

We usually keep your Personal Information for the following retention periods:

- Personal Information relating to your account: 5 years following your last interaction with our Services;

If you wish to raise a complaint on how we have handled your Personal Information, please contact us directly at contact@carbyne911.com

If you are not satisfied with our response or believe we are collecting or processing your Personal Information not in accordance with the laws, you can complain to the applicable data protection authority.

## Your rights

In accordance with the applicable data protection laws and regulations, you have the following rights regarding the processing of your Personal Information. These rights may be limited or restricted pursuant to applicable laws and regulations, in which case we will inform you of these limitations or restrictions.

You may exercise these rights by contacting us (see section "How to contact us" below).

These rights being purely personal, they may only be exercised by you. Please attach a copy of a valid ID document to your request; we will only retain that copy for the time necessary to verify your identify.

### Right of access

You may request access to your Personal Information that is processed by us. In this case, we will provide you with a copy of Personal Information we have relating to you, as well as with all mandatory information regarding processing of this Personal Information, namely:

- The categories of collected and processed Personal Information;
- The purposes of processing;
- The categories of data recipients;
- The data retention period(s);
- Information regarding your rights as data subject.

## Right to data portability

For those of the processing activities described above which are based on your consent or on their necessity for performance of a contract to which you are a party, you also have a right to data portability.

This right differs from the right of access in that (i) it only covers Personal Information we collected from you and (ii) it allows you to obtain a copy of your Personal Information in a structured, machine-readable format.

The right to data portability also allows you to request transmission of such Personal Information to another data controller, at your own choice, to the extent that it is technically feasible.

#### Right to rectification

You have a right to request the rectification of your Personal Information, provided that such Personal Information is inaccurate, incomplete or outdated.

#### Right to erasure

You may request erasure of your Personal Information from us and our processors' servers and files in the following cases:

 In case your Personal Information is no longer necessary for the purposes for which it has been collected and processed;

- In case you have withdrawn your consent (if consent was legally required) and there is no other legal basis for the processing;

 In case you have objected to the processing of your Personal Information (see section "Right to object to processing" below);

- In case the processing of your Personal Information is illicit;

- In case your Personal Information must be erased by us in order to comply with our legal obligations;

- In case you were a minor at the time of collection of your Personal Information through our Services.

If your Personal Information has been shared with third parties, we shall inform these third parties of your request for erasure, to the extent that it is feasible.

#### Right to object to processing

For those of the processing activities which are based either on:

- out or a third party's legitimate interest, or

- performance of a task carried out in the public interest or in the exercise of official authority vested in the Controller,

You have a right to object to such processing on grounds relating to your particular situation.

You also have an unconditional right to object to any processing activities which purpose is direct marketing.

#### Right to limitation of processing

You may request limitation of processing of your Personal Information in the following cases:

 In case you request rectification of your Personal Information, for the duration necessary to check that Personal Information;

 In case processing is illicit and you prefer to limit it rather than erasing the concerned Personal Information;  In case you want us to retain your Personal Information in order for you to use it in the context of a judicial claim; or

– In case you have objected to the processing of your Personal Information by us, for the period necessary for us to assess the grounds relating to your particular situation.

We will in such case cease to process the concerned Personal Information and retain them for the appropriate duration.

#### Right to provide instructions relating to the use of your Personal Information after your death

If you are a French resident, you have a right to provide us with instructions relating to retention, erasure or communication of your Personal Information after your death.

#### Right to withdraw consent

For those of the processing activities which are based on your consent, you have a right to withdraw such consent at any time, without justification.

#### Right to lodge a complaint with a supervisory authority

If you wish to raise a complaint on how we have handled your Personal Information, please contact us directly at contact@carbyne911.com.If you are not satisfied with our response or believe we are collecting or processing your Personal Information not in accordance with the laws, you have a right to lodge a complaint relating to the processing of your Personal Information by the Company with the competent supervisory authority in your country.

#### How we protect your information

We take great care in implementing and maintaining the security of the Services and your Personal Information. We employ industry standard procedures and policies to ensure the safety of your Personal Information, and prevent unauthorized use of any such Personal Information. Although we take reasonable steps to safeguard information, we cannot be responsible for the acts of those who gain unauthorized access or abuse the Services, and we make no warranty, express, implied or otherwise, that we will prevent such access.

If you feel that your privacy was treated not in accordance with our policy, or if any person attempted to abuse the Services or acted in an inappropriate manner, please contact us directly at contact@carbyne911.com.

### **Corporate transaction**

We may share information, including Personal Information, in the event of a corporate transaction (e.g., sale of a substantial part of our business, merger, consolidation or asset sale of an asset or transfer in the operation thereof) of the Company. In the event of the above, the acquiring company or transferee will assume the rights and obligations as described in this Privacy Policy.

#### Updates or amendments to the Privacy Policy

We may revise this Privacy Policy from time to time, in our sole discretion, and the most current version will always be posted on our website (https://carbyne911.com/term-of-use-privacy-policy) or Application (as reflected in the "Last Revised" heading). In the event of a material change to the Privacy Policy, we will notify you through the Services or via email, or you may be notified within the Application. We encourage you to review this Privacy Policy regularly for any changes.

Your continued use of the Services, following the notification of such amendments, constitutes your acknowledgement and consent of such amendments to the Privacy Policy and your agreement to be bound by the terms of such amendments.

#### How to contact us

If you have any general questions regarding the Services or the information that we collect about you and how we use it, and for any request regarding your rights, please contact us at contact@carbyne911.com.

For any question relating to the emergency services available through our Application, or if you wish to contact the body, authority, service or other entity providing the emergency services, please directly contact such body, authority, service or other entity. If we receive a request relating to such emergency services, we will promptly transfer your request to the relevant body, authority, service or other entity.

#### Information about us

The details of the Company are as follows:

Carbyne Ltd.

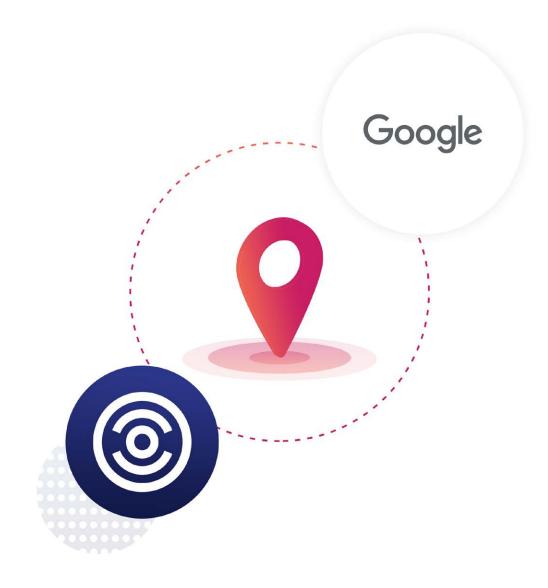
94 Yigal Alon, Tel Aviv-Yafo, Israel

ABOUT	CARBYNE REPORTCARBYNE CORE		CARBYNE CONTROLSECTORS	
Contact	c-Now (app)	Indoor Positioningc-Events		First Responders
Our Team	c-All (no app)	Virtual Router	c-Live	Governments
Careers	SDK	IoT Gateway	c-Records	Infrastructure
Term & Conditions		i3 Compliant	c-Lite	<b>Private Sectors</b>
		AML Gateway		
		Security Protocols		
		<b>DDOS</b> Protection	I	









## CARBYNE /

Carbyne is excited to h (ELS) throughout Mexi caller location to emer; ELS gateway.

## WHO CAN

Any authorized emerge device-based location

Simply fill out the requ

## WHAT IS ANDROID ELS?

Developed by Google, Android Emergency Location Service (ELS) is a supplemental service that sends enhanced location directly from Android phones to emergency services when an emergency call is placed.

ELS will work on any device that has Google Play Services running on Android

**REQUEST A DEMO** 

technology securely and automatically shares the caller's location with emergency dispatchers when ELS has been activated in the caller's region. This information is only produced when an emergency call Is made to an authorized and approved emergency communications center.

Mexico is the 19th country to use Android ELS to better protect its citizens and visitors.

## WHY SHOULD AUTHORIZED AGENCIES SIGN UP?

Authorized emergency communications centers with access to the Carbyne Android ELS gateway will receive faster, and more accurate, device-based location for 911 calls from Android devices – which, according to publicly available third party data, make up over 80%\* of the market in Mexico. Neither the caller nor the call-taker needs to do anything, the service launches automatically for each 911 call.

In instances where Android ELS information is unavailable, if an emergency call center is using Carbyne's full c-Lite as the Android ELS user interface, the call-taker can attempt to get device-based location using c-Lite's integration with an array of widely available communications technologies.

\*Source: StatCounter, June, 2019 http://gs.statcounter.com/os-market share/mobile/mexico



## HOW IT WORKS





## WHEN WILL THIS DATA BE AVAILABLE?

Effective July 10, 2019, Emergency Communications Centers in Mexico can register to gain access to the Carbyne ELS Gateway.



## HOW CAN MY AGENCY GET ACCESS TO THE CARBYNE ELS GATEWAY?

Simply fill out the information below and a Carbyne public safety representative will reach out to determine the easiest, no-cost path to enable ELS in your Emergency Communications Center.

**First Name** 

Last Name

Email

Agency

Send me updates about product announcements, events and interesting news!

□ I agree to the Privacy Policy

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ABOUT	CARBYNE REPORTCARBYNE CORE CARBYNE CONTROLSECTORS				
Contact	c-Now (app)	Indoor Positioningc-Events		First Responder:	
Our Team	c-All (no app)	Virtual Router	c-Live	Governments	
Careers	SDK	IoT Gateway	c-Records	Infrastructure	

**Term & Conditions** 

i3 Compliant c-Lite

**Private Sectors** 

AML Gateway Security Protocols

**DDOS Protection** 



